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Presented by: Brian S. Steinberger, Esq.  
Law Offices of Brian S. Steinberger, P.A.  
Registered Patent Attorneys  
101 Brevard Avenue, Cocoa, FL 32922  
321-633-5080

[brianss@vol.com](mailto:brianss@vol.com)

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- **Not Recommended - Unopened Letters**
- **One Year Rule From Most Public Disclosure**
- **Three Fee Structures now in U.S.A.**
  - Micro entity: up to 4 nonprovisional applications, income less than approximately \$150,000 per year, non licensing to others totals less than 500 employees
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# Public Disclosure and U.S. Patent Applications (cont.)

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# Public Disclosure and U.S. Patent Applications (cont.)

## **LIMITED EXTENSION**

- Extension of One-Year Allowed For U.S. Provisional Patent Application For Utility Patent Only.

## **MOST FOREIGN COUNTRIES-FIRST TO FILE**

- Foreign Laws Often Bar a Patent Immediately, as Soon as the Invention is Published, or exploited, either anywhere or inside the country at issue.

## **GENERAL RULE FOR FOREIGN FILING:**

- File In the U.S. First before making invention public, then can file up to one year for most foreign countries.

# Public Disclosure and U.S. Patent Applications (cont.)

## **RUNNING CLOCK**

- Once Started, public disclosure clock doesn't stop  
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## **LIMITED EXTENSION**

- Extension of One-Year Allowed For Provisional Patent Application  
For Utility Patent Only

## **MOST FOREIGN COUNTRIES-FIRST TO FILE**

- Foreign Laws Often Bar a Patent Immediately, as Soon as the Invention is Published, or exploited, either anywhere or inside the country at issue.

**GENERAL RULE FOR FOREIGN FILING:** File In the U.S. First before making invention public, then can file up to one year for most foreign countries.



US40D790397S

(12) **United States Design Patent** (10) **Patent No.:** **US D790,397 S**  
**Khoroushi** (45) **Date of Patent:** **\*\* Jnn. 27, 2017**

(54) **ARMORED TRUCK**

(71) Applicant: **Alpine Armoring, Inc.**, Herndon, VA (US)

(72) Inventor: **Fred Khoroushi**, Herndon, VA (US)

(73) Assignee: **Alpine Armoring, Inc.**, Chantilly, VA (US)

(\*\*) Term: **15 Years**

(21) Appl. No.: **29/530,123**

(22) Filed: **Jun. 12, 2015**

(51) LOC (10) Cl. .... **D12/13**

(52) U.S. Cl. .... **D12/12**

(58) Field of Classification Search  
USPC ..... **D12/1, 12, 14, 15; D21/539, 556, 557, 562**

CPC .... **F41H 5/20; F41H 7/04; F41H 5/26; F41H 5/013; F41H 7/02; F41H 5/18; F41H 5/14; F41H 7/08; F41H 7/03; F41H 7/04B; F41H 7/042; F41H 7/044**

See application file for complete search history.

(56) **References Cited**

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D583,272 S	* 3/2008	Hennrich	.....	D12/12
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20140260935 A1*	8/2014	Kocher, Jr.	.....	F41H 7/042; 8926.02

\* cited by examiner

Primary Examiner: **J. Chase Nelson**

Assistant Examiner: **Anja Anson**

(74) Attorney, Agent, or Firm: **Brian S. Steinberger, Law Offices of Brian S. Steinberger, PA**

(57) **CLAIM**

The ornamental design for an armored truck, as shown and described.

**DESCRIPTION**

FIG. 1 is an upper front left perspective view of the novel armored truck.

FIG. 2 is an upper rear right perspective view of the armored truck of FIG. 1.

FIG. 3 is a left side view of the armored truck of FIG. 1.

FIG. 4 is a right side view of the armored truck of FIG. 1.

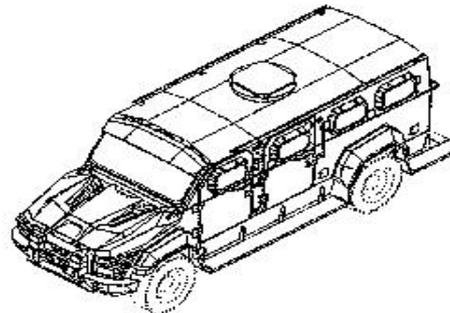
FIG. 5 is a front side view of the armored truck of FIG. 1.

FIG. 6 is a rear side view of the armored truck of FIG. 1; and,

FIG. 7 is a top view of the armored truck of FIG. 1.

The broken lines in FIGS. 1-6 are for purposes of illustrating portions of the armored truck that form no part of the claimed design.

**1 Claim, 7 Drawing Sheets**





(12) **United States Design Patent**  
**Rege**

(10) Patent No.: **US D759,999 S**  
(45) Date of Patent: **\*\* Jun. 28, 2016**

(54) **TWO TIERED BOOT TRAY**  
(71) Applicant: **Vishal Durgadutt Rege, New Delhi (IN)**  
(72) Inventor: **Vishal Durgadutt Rege, New Delhi (IN)**  
(\*\*) Term: **15 Years**  
(21) Appl. No. **29/629,213**  
(22) Filed: **Jun. 4, 2015**  
(51) I.O.C.(10) Cl. .... **06-06**  
(52) U.S. CL. ....  
USPC ..... **D6/675.1**  
(58) Field of Classification Search  
USPC ..... **D6/675, 675.1, 681, 681.2, 682**  
CPC ..... **A47B 87/0207; A47B 87/0215; A47B**  
**87/0223; B65D 21/00**  
See application file for complete search history.

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\* cited by examiner

*Private Examiner* — Kelley Donnelly  
(74) *Attorney, Agent, or Firm* Brian S. Steinberger, Law Offices of Brian S. Steinberger, P.A.

(57) **CLAIM**  
The ornamental design for a two tiered boot tray, as shown and described.

**DESCRIPTION**

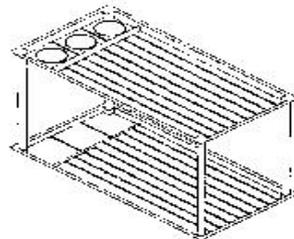
FIG. 1 is an upper front right perspective view of the two tiered boot tray showing our new design;  
FIG. 2 is an upper rear right perspective view thereof;  
FIG. 3 is a front side view thereof;  
FIG. 4 is a rear side view thereof;  
FIG. 5 is a top view thereof;  
FIG. 6 is a bottom view thereof;  
FIG. 7 is a left side view thereof;  
FIG. 8 is a right side view thereof; and,  
FIG. 9 is an exploded view thereof.

**1 Claim, 9 Drawing Sheets**

(56) **References Cited**

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US009364084B2

(12) **United States Patent**  
Rege

(10) **Patent No.:** **US 9,364,084 B2**  
(45) **Date of Patent:** **Jun. 14, 2016**

(54) **TWO-TIERED BOOT TRAY WITH UMBRELLA DRIP TRAY STAND**  
(71) Applicant: **Vishal Durgadatt Rege, New Delhi (IN)**  
(72) Inventor: **Vishal Durgadatt Rege, New Delhi (IN)**  
(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.  
(21) Appl. No.: **14/731,028**  
(22) Filed: **Jun. 4, 2015**  
(65) **Prior Publication Data**  
US 2015/0035135A1 Dec. 10, 2015

**Related U.S. Application Data**  
(60) Provisional application No. 62/007,604, filed on Jun. 4, 2014.

(51) **Int. Cl.**  
**A47L 23/20** (2006.01)  
**A47B 67/04** (2006.01)  
**A47G 25/12** (2006.01)  
**A47B 83/02** (2006.01)

(52) **U.S. Cl.**  
CPC ..... **A47B 61/04** (2013.01); **A47G 25/12** (2013.01); **A47B 83/02** (2013.01); **A47L 23/20** (2013.01); **T107 29/49/28** (2015.01)

(58) **Field of Classification Search**  
CPC ..... **A47B 61/04**; **A47B 87/0207**; **A47B 87/0215**; **A47B 87/0223**; **A47B 87/0246**; **A47B 87/0255**; **A47B 87/0261**; **A47B 29/023**; **A47B 29/023B**; **A47G 25/12**; **A47L 23/20**; **A47L 23/22**; **Y10T 29/49/28**  
USPC ..... **211/36**, **37**, **41.1**, **41.3**, **60.1**, **62**, **70.2**, **211/70.5**, **70.6**, **70.8**

See application file for complete search history.

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508,602 A \* 11/1893 Dwyer ..... A47G 25/12 211/62  
710,790 A \* 10/1902 Megerhaas ..... A47G 25/12 211/200  
716,956 A \* 12/1902 Humig ..... A47F 3/004 211/62  
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EP 0101647 A2 \* 2/1984 ..... A47B 87/0228

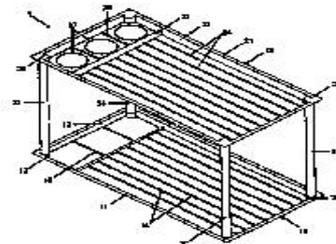
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**Primary Examiner** — Joshua Rodden  
(74) **Attorney, Agent, or Firm** — Brian S. Steinberger; Law Offices of Brian S. Steinberger P.A.

(57) **ABSTRACT**  
Stands, devices, systems and methods for supporting umbrellas in vertical orientations and different levels with raised ridges and sidewalls for allowing outdoor footwear to dry. The stands also include two tier levels, each with raised sidewalls and posts for allowing a top tier to be supported over a bottom tier. The tiers can have parallel raised ridges for allowing drying and airflow under wet outer footwear placed on each tier. Male members and female sockets on the trays can be attached to hollow posts in order to attach the trays to one another. At least one opening in the top tier can allow for a wet umbrella to be stored. The trays can prevent water, mud, melted snow, dirt and mud from getting on the floor while holding the umbrellas and outer footwear in an organized manner.

10 Claims, 9 Drawing Sheets





US09474983B2

(12) **United States Patent**  
**Hobbs et al.**

(10) **Patent No.:** **US 9,474,983 B2**  
(45) **Date of Patent:** **\*Oct. 25, 2016**

(54) **SURFING TOY**

(71) Applicant: **Toysmith, LLC**, Wintermere, FL (US)

(72) Inventors: **William Hobbs**, Wintermere, FL (US);  
**Marcello Rambo Benson, Jr.**, Merritt  
Island, FL (US)

(73) Assignee: **Toysmith, LLC**, Wintermere, FL (US)

(\* ) **Notice:** Subject to any disclaimer, the terms of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.  
This patent is subject to a terminal disclaimer.

(21) Appl. No.: **15/074,513**

(22) Filed: **Mar. 18, 2016**

(65) **Prior Publication Data**  
US 2016/0190748 A1 Jul. 14, 2016

**Related U.S. Application Data**  
(66) Continuation-in-part of application No. 14/550,840, filed on Nov. 21, 2014, now Pat. No. 9,352,219, which is a continuation-in-part of application No. 13/788,355, filed on Mar. 7, 2013, now Pat. No. (Continued)

(51) **Int. Cl.**  
*A63H 23/10* (2006.01)  
*A63H 23/02* (2006.01)  
*A63H 02/06* (2006.01)

(52) **U.S. CL.**  
CPC ..... *A63H 23/10* (2013.01); *A63H 3/26* (2013.01); *A63H 23/02* (2013.01)

(58) **Field of Classification Search**  
USPC ..... 446/156, 155, 160, 15, 441/65, 74, 79; 273/441  
See application file for complete search history.

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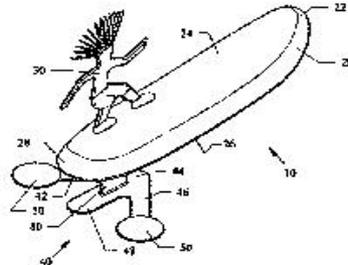
(Continued)

**Primary Examiner** -- Kurt Farnsworth  
(74) **Attorney, Agent, or Firm** -- Brian S. Steinberger,  
Law Offices of Brian S. Steinberger, P.A.

(57) **ABSTRACT**

Surfing toys and methods of assembling and disassembling different types of upwardly protruding objects on the surfing toy with a hydrofoil underneath comprising a skeg and a wing/vanes. The assembled toy can ride incoming waves back to shore. The hydrofoil can have weights being extra weight or thickened portions at any location on the wing vanes, skegs, any combination, or have no extra weight. The wings/vanes can be hinged to different positions to enhance the toy's performance. Different versions of pegs can be used to attach the main wing, skeg. Dilation device and upwardly protruding objects together. The upwardly protruding objects can include figurines, vehicles, toys, sails and the like, and the surfing toy can be used without an upwardly protruding object. The surfing toy can also be pulled through the water with motorboats and/or fishing poles.

**28 Claims, 51 Drawing Sheets**





(12) **United States Design Patent** (40) Patent No.: **US D778,687 S**  
**Shuntich** (45) Date of Patent: **Feb. 14, 2017**

(54) **SUPERCOOLED BEVERAGE CRYSTALLIZATION SLUSH DEVICE WITH ILLUMINATION**

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 (Continued)

(71) Applicant: **Supercooler Technologies, Inc.,**  
 Maitland, FL (US)

**FOREIGN PATENT DOCUMENTS**

(72) Inventor: **Douglas Shuntich,** Maitland, FL (US)

KR 1020090088944 10/2008  
 KR 1020100018887 2/2010

(73) Assignee: **Supercooler Technologies, Inc.,**  
 Maitland, FL (US)

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(\*) Term: **15 Years**

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 (Continued)

(21) Appl. No.: **29/528,366**

*Primary Examiner: Marianne Panfiliari*  
 (74) Attorney, Agent, or Firm: **Brian S. Steinberger,**  
 Law Offices of Brian S. Steinberger, P.A.  
 (37)

(22) Filed: **May 28, 2015**

(51) Int. Cl. **D07B 1/00**

**CLAIM**

(52) U.S. Cl.

The ornamental design for a supercooled beverage crystallization slush device with illumination, as shown and described.

(58) Field of Classification Search

**DESCRIPTION**

USPC ..... D77619.1; D77300; D77396.2  
 D77500, 309-311, 306-308, 305, 307, D77387, 308, 309, 355, 362, 365, 367, D77619.1, 624.1; 222/146.6, 185.1, 135, 222/129.3, 129.1; 99/285, 273, 304, 288, 99/279, 307, 283, 318, 300; 132/137.1, D21/370; 562/101; 62/457.4  
 CPC ..... A47J 31/46; A47J 31/407; A47J 31/50; A47J 31/18; A47J 31/00; A47J 27/04; A47J 31/0573; A47J 31/52; B67D 1/0085; B67D 2001/0089; G07F 13/065; F25D 1/00; F25D 24/0028  
 See application file for complete search history.

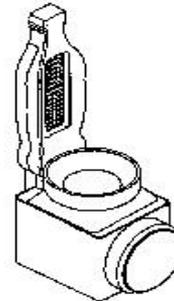
FIG. 1 is an upper front left perspective view of a supercooled beverage crystallization slush device with illumination showing my new design;  
 FIG. 2 is an upper front right perspective view of the slush device of FIG. 1;  
 FIG. 3 is an upper rear right perspective view of the slush device of FIG. 1;  
 FIG. 4 is an upper rear left perspective view of the slush device of FIG. 1;  
 FIG. 5 is a front view of the slush device of FIG. 1;  
 FIG. 6 is a rear view of the slush device of FIG. 1;  
 FIG. 7 is a left side view of the slush device of FIG. 1;  
 FIG. 8 is a right side view of the slush device of FIG. 1;  
 FIG. 9 is an enlarged top plan view thereof; and  
 FIG. 10 is an enlarged bottom plan view thereof.

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1 Claim, 10 Drawing Sheets



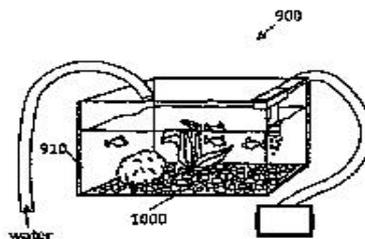


(12) **United States Patent**  
**Koehler et al.**

(10) **Patent No.:** US 9,572,338 B2  
(45) **Date of Patent:** Feb. 23, 2017

- (54) **MOSQUITO CONTROL DEVICES USING DURABLE COATING-EMBEDDED PESTICIDES**
- (71) **Applicant:** University of Florida Research Foundation, Inc., Gainesville, FL (US)
- (72) **Inventors:** Philip G. Koehler, Gainesville, FL (US); Roberto M. Poreles, Gainesville, FL (US); Enrique Paula Levi, Jacksonville, FL (US)
- (73) **Assignee:** University of Florida Research Foundation, Inc., Gainesville, FL (US)
- (\* ) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.
- (21) **Appl. No.:** 15/048,604
- (22) **Filed:** Feb. 19, 2016
- (65) **Prior Publication Data**  
US 2016/0163872 A1 Jun. 16, 2016  
**Related U.S. Application Data**
- (62) **Division of Application No. 14/204,524, filed on Mar. 11, 2014, now Pat. No. 9,295,246.**  
(Continued)
- (51) **Int. Cl.**  
A01M 1/20 (2006.01)  
A01M 1/22 (2006.01)  
(Continued)
- (52) **U.S. Cl.**  
CPC ..... A01M 1/20 (2013.01); A01M 1/22 (2013.01); A01M 1/206 (2013.01); A01M 1/209 (2013.01);  
(Continued)
- (58) **Field of Classification Search**  
CPC ..... A01M 1/20; A01M 1/22; A01M 1/206; A01M 1/209; A01M 1/2005; A01M 1/2016  
(Continued)

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Tikooji, et al. A Multi-Phase Ovipositor for Collecting *Trichopoda* and *Aedes Aegypti* Eggs, Mosquito News, 1993, pp. 358-362, vol. 49, No. 3.  
(Continued)
- Primary Examiner:** Richard G Davis  
(74) **Attorney, Agent, or Firm** — Brian S. Steinberger;  
Law Offices of Brian S. Steinberger, P.A.
- (57) **ABSTRACT**  
Dual action lethal containers, systems and methods and novel compositions and formulas which are used to kill mosquitoes and their larvae. Generally pyramidal shaped containers can have combined interior larvicidal and adulticidal coatings above and below a side opening in the container. A removable inclined grate cap can also allow for mosquitoes to enter into the container. Inclined slanted walls inside the container form attractive surfaces for mosquitoes to breed. Water-holding containers, such as flower pots, water holding dishes used under plant pots, vases, bird baths, and fountains and storm water basins, can be coated with novel invisible and/or mid-infrared coatings. Small objects can be coated with larvicide or larvicide and adulticide combination, which can be dropped in water-holding containers which can leach out pesticide over time which prevents mosquitoes from breeding in the water-holding containers.  
**20 Claims, 19 Drawing Sheets**





US009668053B1

(12) **United States Patent**  
**Rivera et al.**

(16) **Patent No.:** **US 9,668,053 B1**  
(45) **Date of Patent:** **May 30, 2017**

(54) **BLUETOOTH LANDSCAPE/PATHWAY LIGHTS**

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(71) **Applicant:** **Chien Luen Industries Co., Ltd., Inc.**  
Oakland Park, FL (US); DBEST  
Limited, London (GB)

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(72) **Inventor:** **Riley Rivera**, Plantation, FL (US);  
**Tien S. Lowe**, Cooper City, FL (US);  
**Jianwei Peng**, Nanshan (CN)

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(73) **Assignee:** **Chien Luen Industries Co., Ltd., Inc.**  
Oakland Park, FL (US); DBEST  
Limited, London (GB)

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(\* ) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 73 days.

*Primary Examiner* — Joseph Saunders, Jr.

*Assistant Examiner* — James Mooney

(74) *Attorney, Agent, or Firm* — Brian S. Steinberger,  
Law Offices of Brian S. Steinberger, P.A.

(21) **Appl. No.:** 14/204,756

(22) **Filed:** Mar. 11, 2014

(57) **ABSTRACT**

**Related U.S. Application Data**

(60) Provisional application No. 61/777,512, filed on Mar. 12, 2013.

Ample landscape/pathway lights, devices, apparatus, systems and methods using BLUETOOTH wireless communication technology with integrated speakers, receivers/transmitters, outdoor speaker, PCB control card, driver, amplifier and FM receiver/transmitters. A single primary unit, which can be a pathway (landscape) light, can have a BLUETOOTH receiver and an FM transmitter, a speaker and a light (LED) and LED control. Secondary units can each contain a pathway/landscape light and FM receivers and speaker, and LED control. A Bluetooth enabled device from a portable digital device can send BLUETOOTH audio signals to the primary unit which automatically relays the audio signal to the secondary units so that the audio signal (music, words, and the like) can be synchronized and played simultaneously at all the units without lag time, echoes or reverberation, and without any other undesirable noise effects.

(51) **Int. Cl.**  
*H04R 3/06* (2006.01)  
*H04R 3/12* (2006.01)

(52) **U.S. Cl.**  
CPC ..... *H04R 3/12* (2013.01)

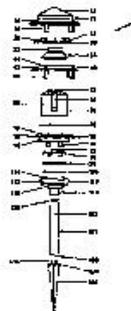
(54) **Field of Classification Search**  
USPC ..... 381/87, 124, 332, 333, 386, 388  
See application file for complete search history.

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9 Claims, 11 Drawing Sheets





(12) **United States Patent**  
**Bantaft et al.**

(10) **Patent No.:** **US 9,565,618 B1**  
(45) **Date of Patent:** **Feb. 7, 2017**

(54) **AIR TO GROUND MANAGEMENT OF MULTIPLE COMMUNICATION PATHS**

(71) Applicant: **Satcom Direct, Inc., Satellite Busch, FL (US)**

(72) Inventors: **Ken Bantaft, Melbourne, FL (US); Curt Gray, Glendale, AZ (US)**

(73) Assignee: **Satcom Direct, Inc., Melbourne, FL (US)**

(\* ) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) **App. No.:** **14/017,173**

(22) **Filed:** **Jun. 27, 2014**

**Related U.S. Application Data**

(60) **Provisional application No. 61/838,593, filed on Oct. 9, 2013.**

(51) **Int. Cl.**  
**H04W 40/20 (2009.01)**  
**H04B 7/185 (2006.01)**  
**H04W 8/26 (2009.01)**

(52) **U.S. Cl.**  
**CPC ..... H04W 40/20 (2013.01); H04B 7/1854 (2013.01); H04W 8/26 (2013.01)**

(58) **Field of Classification Search:**  
**None**  
**See application file for complete search history.**

(56) **References Cited**

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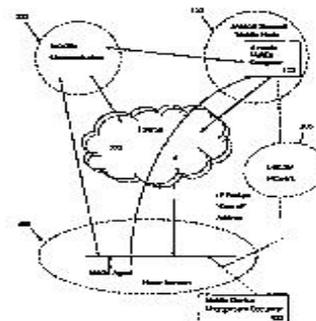
**Primary Examiner — Hong Uho**

(74) **Attorney Agent, or Firm — Brian S. Steinberger, Law Offices of Brian S. Steinberger, P.A.**

(57) **ABSTRACT**

Methods, systems and devices for an avionics mobile computer device capable of entering out communications while moving among a plurality of inter-connected networks, and a mobile computer management device for managing moving location information of the mobile computer and transferring packets destined to the avionics mobile computer to a current location of the avionics mobile computer, as well as a mobile computer management method and a communication control method suitable for these devices.

13 Claims, 2 Drawing Sheets





US009715048B2

(12) **United States Patent**  
**Tabirian et al.**

(40) Patent No.: **US 9,715,048 B2**  
(45) Date of Patent: **Jul. 25, 2017**

(54) **BROADBAND OPTICS FOR MANIPULATING LIGHT BEAMS AND IMAGES**

(52) **U.S. CL.**  
CPC ..... *G02B 5/1828* (2013.01); *G02B 5/2866* (2013.01); *G02B 27/472* (2013.01); *G02B 27/44* (2013.01)

(71) Applicants: **The United States of America as Represented by the Secretary of the Army, Washington, DC (US); Beam Engineering for Advanced Measurements Co., Orlando, FL (US)**

(58) **Field of Classification Search.**  
CPC ... *G02B 1/08*; *G02B 5/18*; *G02B 2005/1804*; *G02B 5/1814*; *G02B 5/1828*;  
(Continued)

(72) Inventors: **Nelson V. Tabirian, Winter Park, FL (US); Satik R. Norisyan, Maitland, FL (US); Brian R. Kimball, Shrewsbury, MA (US); Diane M. Steeves, Franklin, MA (US)**

(56) **References Cited**  
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(73) Assignors: **The United States of America as Represented by the Secretary of the Army, Washington, DC (US); Beam Engineering for Advanced Measurements Co., Orlando, FL (US)**

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(\* ) Notes: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

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This patent is subject to a terminal disclaimer.

(Continued)

(21) Appl. No.: 14/739,240

*Primary Examiner* — *Amel C. Laturius*  
(74) *Attorney, Agent, or Firm* — *Brian S. Steinberger, Law Offices of Brian S. Steinberger, P.A.*

(22) Filed: **Jan. 15, 2015**

(65) **Prior Publication Data**  
US 20160033695 A1 Feb. 4, 2016

(57) **ABSTRACT**

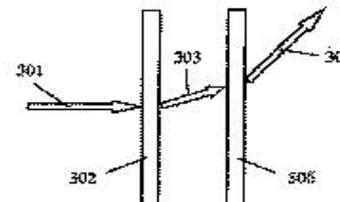
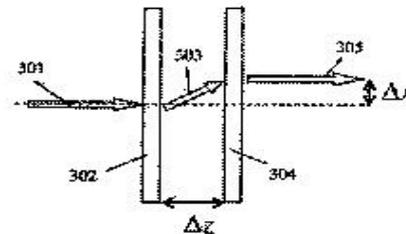
**Related U.S. Application Data**

(63) Continuation of application No. 13/916,627, filed on Jan. 13, 2013, now abandoned, which is a (Continued)

Optical systems for controlling with propagation of light beams in lateral and angular space, and through optical apertures. The light beams include laser beams as well as beams with wide spectrum of wavelengths and large divergence angles. The optical systems are based on combination of diffractive waveplates with diffractive properties that can be controlled with the aid of external stimuli such as electrical fields, temperature, optical beams and mechanical means.

(51) **Int. Cl.**  
*G02B 5/18* (2006.01)  
*G02B 27/44* (2006.01)  
*G02B 27/42* (2006.01)

11 Claims, 3 Drawing Sheets





US09677835B1

(12) **United States Patent**  
**Binas**

(10) **Patent No.:** **US 9,677,835 B1**  
(45) **Date of Patent:** **Jun. 13, 2017**

(54) **RATCHET BELT LOCKING SYSTEM FOR HANDGUNS AND LONG GUNS**

(71) **Applicant:** Morgan S. Binas, Merritt Island, FL (US)

(72) **Inventor:** Morgan S. Binas, Merritt Island, FL (US)

(\* ) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) **Appl. No.:** 14/920,132

(22) **Filed:** Oct. 22, 2015

(51) **Int. Cl.**  
*F41A 17/00* (2006.01)  
*F41A 17/08* (2006.01)  
*H05B 73/00* (2006.01)  
*F41A 17/54* (2006.01)

(52) **U.S. Cl.**  
**CPC** ..... *F41A 17/54* (2013.01); *H05B 73/0005* (2013.01); *F41A 17/00* (2013.01); *F41A 17/08* (2013.01)

(58) **Field of Classification Search**  
**CPC** ..... *F41A 17/00*; *F41A 17/02*; *F41A 17/34*; *F41A 17/38*; *H05B 73/00*; *H05B 73/0005*; *H05B 73/02*  
**USPC** ..... 42/70.01, 70.02, 70.11; 70/26, 461, 70/DIG. 9  
See application file for complete search history.

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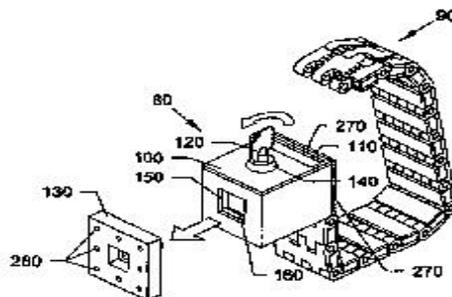
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Primary Examiner — Burt Hagen  
(74) **Attorney, Agent, or Firm** — Brian S. Steinberger, Law Offices of Brian S. Steinberger, P.A.

(57) **ABSTRACT**  
Devices, apparatus, systems and methods for locking ratchet belts about handguns and long guns with a ratchet belt and locking box. An embodiment can remove the working magazine from pistols and long guns replacing it with a non-working magazine that is locked onto the firearm. Another embodiment locks the trigger of handgun and long gun firearms. Another embodiment locks the firearm to support surfaces such as a wall, and the like. A still further embodiment can lock and prevent the pull handle of a shot gun from being pumped. Embodiments can be used alone or in combination so that handguns and long guns are locked and prevented from being discharged.

16 Claims, 18 Drawing Sheets





US009844276B1

**United States Patent**  
**Phillips**

**(10) Patent No.: US 9,844,276 B1**  
**(45) Date of Patent: Dec. 19, 2017**

- (54) **SPIDER BED**
- (71) Applicant: **Allela D. Phillips, Rockledge, FL (US)**
- (72) Inventor: **Allela D. Phillips, Rockledge, FL (US)**
- (\*) Notice: **Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.**
- (21) Appl. No.: **15/597,685**
- (22) Filed: **May 17, 2017**

**Related U.S. Application Data**

- (60) Provisional application No. 62/475,555, filed on Mar. 23, 2017.
- (51) Int. Cl. **A47C 21/02 (2006.01)**
- (52) U.S. Cl. **A47C 21/02 (2013.01)**
- (58) Field of Classification Search: **A47C 21/02 (2013.01)**  
CPC ..... **A47C 21/02**  
USPC ..... **5496, 490, 498, 499, 504, 1**  
See application file for complete search history.

**(56) References Cited**  
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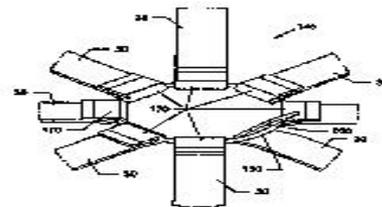
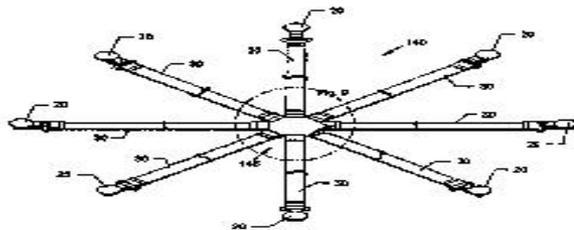
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*Primary Examiner* — Eedrick C. Conley  
(74) *Attorney, Agent, or Firm* — Brian S. Steinberger;  
Law Offices of Brian S. Steinberger, P.A.

**(57) ABSTRACT**

Devices, apparatus, systems and methods for keeping bottom sheets kept in place about mattresses with a cross pattern of elastic bands placed under a mattress having ends with clips. The clips can clamp to outer edges of the bottom sheet, with the elastic bands also able to additionally keep bottom edges of top sheets and/or bottom edges of blankets in place. The clip ends can be selected from at least one of obligator clips, suspender clips, clamps, and the like.

**13 Claims, 8 Drawing Sheets**





(12) **United States Patent**  
**Mayrofrides**

(10) Patent No.: **US 9,682,597 B1**  
(45) Date of Patent: **Jun. 20, 2017**

(54) **WHEEL WITH INTERCHANGEABLE CAPS**

(71) Applicant: **Demetrios Mayrofrides, Orlando, FL (US)**

(72) Invention: **Demetrios Mayrofrides, Orlando, FL (US)**

(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 6 days.

(21) Appl. No.: **14/286,325**

(22) Filed: **May 23, 2014**

(51) Int. Cl.  
*H60B 7/06* (2006.01)  
*H60B 7/10* (2006.01)  
*H60B 7/00* (2006.01)

(52) U.S. Cl.  
CPC ..... *H60B 7/0613* (2013.01)

(58) Field of Classification Search  
CPC ... B60B 7/0013; B60B 7/0065; B60B 7/0073; B60B 7/008; B60B 7/04; B60B 7/06; B60B 7/065; B60B 7/068; B60B 7/10; B60B 7/12  
See application file for complete search history.

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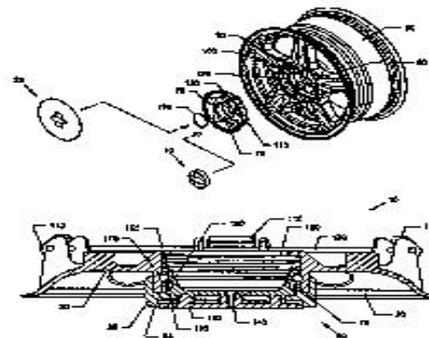
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*Primary Examiner* — Frank Vranoski  
(74) *Attorney, Agent, or Firm* — Brian S. Steinberger,  
Law Offices of Brian S. Steinberger, PA

(57) **ABSTRACT**

Systems, apparatus, devices, brackets, assemblies, and methods for a wheel hub with interchangeable caps for changing the appearance of wheels having exposed lug nuts about a center hole. A bracket having both a small cap and a large cap can be used on an existing wheel which exposes a center hole and the lug nuts. A smaller cap can be used to cover only the center hole of the wheel. A larger cap can be used to cover both the center hole and the exposed lug nuts on the wheel. The bracket is a base that allows for either a small cap or large cap to be interchangeably used to change the exterior appearance of the wheel. The bracket can be integrated with the wheel, or be attachable onto the wheel.

**8 Claims, 15 Drawing Sheets**





US009714066B1

(12) **United States Patent**  
**Arnott et al.**

(10) **Patent No.:** **US 9,714,066 B1**  
(45) **Date of Patent:** **Jul. 25, 2017**

(54) **DECOUPLED DAMPER AND AIRSPRING SUSPENSION SYSTEM, DEVICE, APPARATUS AND METHOD FOR MOTORCYCLES**

(71) Applicant: **Arnott T&P Holding, LLC, Merritt Island, FL (US)**

(72) Inventors: **Adam M. Arnott, Windermere, FL (US); Matt Edward Kiser, Merritt Island, FL (US)**

(73) Assignee: **Arnott T&P Holding, LLC, Merritt Island, FL (US)**

(\* ) Notice: **Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.**

(21) Appl. No.: **14/966,678**

(22) Filed: **Dec. 11, 2015**

(51) Int. Cl.  
**B62K 25/04 (2006.01)**  
**B62K 11/04 (2006.01)**  
**F16F 9/44 (2006.01)**

(52) U.S. Cl.  
CPC ..... **B62K 25/04 (2013.01); B62K 11/04 (2013.01); F16F 9/44 (2013.01); B62K 2025/045 (2013.01); B62K 2025/048 (2013.01)**

(58) Field of Classification Search:  
CPC .. **B62K 25/04; B62K 11/04; B62K 2025/045; B62K 2025/048; F16F 9/44**  
See application file for complete search history.

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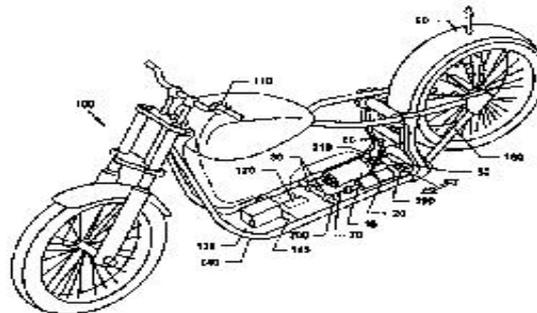
**Primary Examiner** Kevin Hurley  
**Assistant Examiner** — Marisa A Arce

(74) **Attorney, Agent, or Firm** — Brian S. Steinberger,  
Law Offices of Brian S. Steinberger

(57) **ABSTRACT**

Combination adjustable air suspension shocks with separate dampers, systems, devices, apparatus, and methods, for motorcycles. Air suspension systems, devices, apparatus, and methods for allowing motorcycle drivers to increase and decrease compressed air supplies in air suspension devices. Deflating interior air springs/airbags (bladders) inside the devices allows for springs and pistons on shock absorbers in the devices to expand outward separating lower front and rear frame portions which effectively lowers the motorcycle to the ground surface and for the driver to have a firmer ride. Inflating the air springs/airbags (bladders) allows for the springs and the pistons on the shock absorbers in the devices to retract into the devices so that the devices have a more shock absorbing effect giving the rider a smoother ride, which also raises the motorcycle above the ground surface.

**15 Claims, 10 Drawing Sheets**





(12) **United States Patent**  
**Gillaunders et al.**

(10) **Patent No.:** **US 9,724,730 B2**  
(45) **Date of Patent:** **\*Aug. 8, 2017**

(54) **METHODS AND SYSTEMS FOR COATING AND SEALING INSIDE PIPING SYSTEMS**

(71) **Applicant:** **Pipe Restoration Technologies, L.L.C.,**  
**Santa Ana, CA (US)**

(72) **Inventors:** **Larry Gillaunders, Chubbuck (CA);**  
**Steve Williams, Stockton, CA (US);**  
**John Laborde, Placentia, CA (US)**

(73) **Assignee:** **Pipe Restoration Technologies, L.L.C.,**  
**Las Vegas, NV (US)**

(\*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.  
  
This patent is subject to a terminal disclaimer.

(21) **Appl. No.:** **15/164,268**

(22) **Filed:** **May 25, 2016**

(65) **Prior Publication Data**  
**US 2016/0290972 A1 Oct. 13, 2016**

**Related U.S. Application Data**  
(60) **Division of application No. 14/485,177, filed on Sep. 12, 2014, now Pat. No. 9,352,357, which is a division (Continued)**

(51) **Int. Cl.**  
**B05D 3/22 (2006.01)**  
**F16L 58/04 (2006.01)**  
(Continued)

(52) **U.S. Cl.**  
**CPC B05D 3/22 (2013.01); B05D 3/12 (2013.01); F16L 58/04 (2013.01); (Continued)**

(58) **Field of Classification Search**  
**CPC B05D 7/222; F16L 58/00; F16L 58/02; F16L 58/04; F16L 58/10; F16L 58/109 (Continued)**

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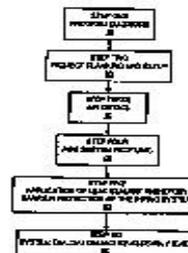
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**Primary Examiner** — William Philip Fletcher, III  
(74) **Attorney, Agent, or Firm** Brian S. Steinberger;  
Law Offices of Brian S. Steinberger, P.A.

(57) **ABSTRACT**

Methods and systems for cleaning, coating and sealing leaks in existing pipes, in a single operation. A piping system can be cleaned in one pass by dry particulates forced and pulled by air throughout the piping system by a generator and a vacuum. Pipes can be protected from water corrosion, erosion and electrolysis, extending the life of pipes such as copper, steel, lead, brass, cast iron piping and composite materials. Coatings can be applied to pipes having diameters up to approximately 6". Leak sealants of at least approximately 4 mils thick can cover insides of pipes, and can include novel mixtures of fillers and epoxy materials, and viscosity levels. A positive pressure can be maintained within the pipes during applications. Piping systems can be returned to service within approximately 96 hours.

**13 Claims, 6 Drawing Sheets**





(12) **United States Patent**  
**Shuntich**

(19) **Patent No.:** **US 9,845,988 B2**  
(45) **Date of Patent:** **Dec. 19, 2017**

(54) **RAPID SPINNING LIQUID IMMERSION BEVERAGE SUPERCOOLER**  
(71) Applicant: **Douglas Shuntich, Maitland, FL (US)**  
(72) Inventor: **Douglas Shuntich, Maitland, FL (US)**  
(73) Assignee: **Supercooler Technologies, Inc., Maitland, FL (US)**  
(\* ) Notice: **Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 536 days.**  
(21) Appl. No.: **14/298,117**  
(22) Filed: **Jan. 6, 2014**  
(65) **Priority Publication Data**  
**US 2015/0233631 A1** **Aug. 20, 2015**

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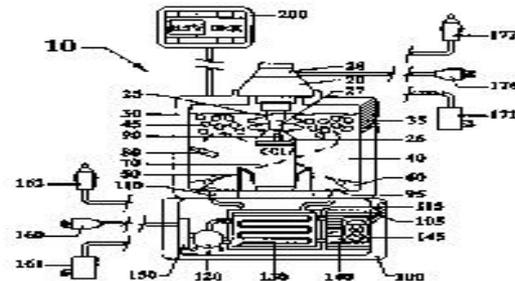
**Related U.S. Application Data**  
(60) Provisional application No. 61/966,186, filed on Feb. 18, 2014.  
(51) Int. Cl. (2006.01)  
**F25D 31/00**  
**F25D 3/08**  
**F25D 16/00**  
(2006.01)  
(2006.01)  
(52) U.S. Cl. (2013.01)  
**CPC** ..... **F25D 31/007** (2013.01); **F25D 3/08** (2006.01); **F25D 16/00** (2013.01); **F25D 31/002** (2013.01); **F25D 2303/087** (2013.01); **F25D 2400/38** (2013.01); **F25D 2400/36** (2013.01); **F25D 2400/351** (2013.01); **F25D 2700/09** (2013.01)  
(58) **Field of Classification Search**  
**CPC** ..... **F25D 31/006** **31/008**  
See application file for complete search history.

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**Primary Examiner** — Jiaoying Adisson  
**Assistant Examiner** — Antonio R. Fables  
(74) *Attorney, Agent, or Firm* — Brian S. Steinberger, Law Offices of Brian S. Steinberger, P.A.

(57) **ABSTRACT**  
Methods, processes, apparatus, kits and systems for chilling and cooling bottled or canned beverages, desserts, and food items to selected desired temperatures by rapidly rotating and counter-rotating the bottled or canned beverages, desserts, and food items that are immersed in cooled liquids in short time spans.

20 Claims, 6 Drawing Sheets



# U.S. PATENTS

[www.uspto.gov](http://www.uspto.gov)

## \* **PATENT PENDING/ PATENT APPLIED FOR**

### **Four Ways to Get Patent Pending Status**

1. **PROVISIONAL**- 1 Year Patent Pending Only For Utility Inventions
2. **UTILITY**-Functional and 20
3. **PLANT**-New Variety of Plants and 20
4. **DESIGN**-Appearance Only and 15

### **PATENT PENDING-Applied for Protection**

**PATENTED**-Provides Ownership Rights to Exclude Others From Making, Selling, or Using for a limited lifespan

**Enforcement When Granted for Utility, Plant and Design Patents**

# U.S. PATENTS

[www.uspto.gov](http://www.uspto.gov)

## **UTILITY INVENTIONS**

Categories: Processes, Machines, Manufacturing, Compositions of Matter,

Examples: Electrical, Mechanical, Chemical, Processes, New Uses, Improvements, Computer Programs More than Mere Automation, Some Business Methods (WEB, Etc. ) Possible for Machines, Manufacturing, or Compositions of Matter

Government Filing Fees, Issue Fees and Maintenance Fees for 20 Year Life

## **PLANT INVENTIONS**

- **Invented or Discovered and Asexually Reproduced a Distinct and New Variety of Plants**
- **Government Filing Fees, Issue Fees and Maintenance Fees for 20 Year Life**

# U.S. PATENTS

[www.uspto.gov](http://www.uspto.gov)

## **DESIGN INVENTIONS**

- New, Original, and Ornamental Designs having Visual Characteristics(Appearance)
- Government Filing Fees, Issue Fees, No Maintenance Fees for 15 Year Life

## **NOT PATENTABLE**

- Laws of Nature
- Physical and Natural Phenomena
- Scientific Principals, general theories
- Mathematical Algorithms Only
- Abstract Ideas since invention must be described or enabled for one of ordinary skill in the art to make and use the invention
- Literary, Dramatic, Musical and Artistic Works(Copyrights)
- Mental Processes and Methods of Doing Business Requiring Only Human Intelligence
- Immoral or Illegal Products
- Perpetual Motion Machines

# ROUTES FOR A U.S. UTILITY PATENT

	<u>PROVISIONAL APP</u>	<u>UTILITY APP</u>
Professional Prior Art Search (PTO Examiner Consulted, Internal PTO search engine, Patent Attorney/Agent Written Opinion)	\$1,900.00	\$1,900.00
Government Filing Fees (small entity)	\$140.00	\$785.00
Legal Application Preparation	<u>\$2,500.00</u>	<u>\$6,000.00</u>
Patent Pending  Government Filing Fee/ Utility Patent(Small entity)	\$4,540.00 (no examination)  \$785.00	\$8,685.00 (Examination begins)  ----
Conversion to Utility Application (within 1 year) Legal Fees	<u>\$5,500.00</u>	----
	\$10,825.00 (Examination begins)	
	24-36 Months Later Patent Issues	24-36 Months Later Patent Issues
	20 Year Patent Life Begins Retro-Active to Utility Filing Date	20 Year Patent Life Begins Retro-Active to Utility Filing Date

# PROVISIONAL PATENT APPLICATIONS ADVANTAGES

## **Government Filing Cost (Micro-entity/Small Entity/ Large Entity)**

Provisional	\$70.00	/	\$140.00	/	\$280.00
Utility	\$430.00	/	\$785.00	/	\$1,720.00

## **Up front Legal Preparation Cost**

Provisional – Less

Utility – More

## **Patent Pending Status**

“Patent Pending” or “Patent Applied For”  
can use this status with provisional

## **Foot In The Door**

Filing a provisional extends One Year Public Disclosure

## **Extension of the 20 Year Patent Term**

First file Utility application, within one year convert to Provisional, within one year  
convert back to Utility patent

## **Further Time for Development**

Extra year to develop invention, determine marketability, acquire funding/capital,  
seek licensing and manufacturing

# PROVISIONAL PATENT APPLICATIONS DISADVANTAGES

## **No Examination**

Provisional does not get examined by the Patent Office unless converted into Utility Application.

## **More Expensive Than Utility Application**

Higher overall cost due to two government filing fees.

## **Detrimental to Foreign Patent Rights**

Filing provisional starts one year clock for filling in some foreign countries.

## **Less Credibility and Recognition by Others**

Knowledgeable (industry) people place less value on Provisional than Utility Application

## **Delays 20 Year Patent Enforcement Life**

Provisionals are preliminary status and are unenforceable compared to a utility patent. Market protection begins when a patent is granted, not with a provisional application.

# PROVISIONAL PATENT APPLICATIONS DISADVANTAGES (cont.)

## **Goes Abandoned Unless Converted**

Provisional applications must be converted into utility application within one year and there are no extensions of time allowed.

## **False Sense of Security**

Because the provisional application is not examined by the Patent Office, the inventor may believe their invention is written and complete as a utility app. The inventor can not rely on the priority Filing date of the Provisional app if the Utility app must be modified.

## **Most Say “File Utility Instead”**

Most large businesses, law firms, the Patent bar, educators, and the Patent Office agree that if someone files a Provisional app it should be converted into a utility app as quickly as possible.

## **May Lose a Patent Race**

Even if you file a provisional first, a second party filing a utility could get their actual patent before you, because provisionals are not examined by the Patent Office.



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**Word Mark** COCA-COLA  
**Goods and Services** IC 032, US 045, G & S: [ NUTRIENT OR ] TONIC BEVERAGES, FIRST USE: 18670926, FIRST USE IN COMMERCE: 18870626  
**Mark Drawing Code** (S) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 70022408  
**Filing Date** May 14, 1892  
**Current Basis** 1A  
**Original Filing Basis** 1A

**Int. Cl.: 32**

**Prior U.S. Cl.: 45**

**United States Patent Office**

**Reg. No. 1,057,884**

**Registered Feb. 1, 1977**

**TRADEMARK**

**Principal Register**



**The Coca-Cola Company (Delaware corporation)  
310 North Ave. NW.  
Atlanta, Ga. 30313**

**For: SOFT DRINKS, in CLASS 32 (U.S. CL. 45).  
First use July 8, 1916; in commerce at least as early as  
Sept. 1, 1916.**

**The mark consists of the three dimensional configura-  
tion of the distinctive bottle as shown.**

**Owner of Reg. No. 696,147.**

**Ser. No. 88,384, filed May 25, 1976.**

**JOHN C. DEMOS, Examiner**

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Current Search: 510: (coca)[ON] and (cola)[ON] docs: 2121 occ: 4254

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	87181485		DASANI DROPS ACTIVE	TSDR	DEAD
2	87468073		TWISTED MANGO	TSDR	LIVE
3	87030422	5104816		TSDR	LIVE
4	87030417	5104815		TSDR	LIVE
5	87030414	5132122	TOPO CHICO IMPORTED MINERAL WATER MADE IN MEXICO EST. SINCE 1895 MINERAL WATER BOTTLED AT SOURCE MONTERREY, MEXICO	TSDR	LIVE
6	87030412	5104814	TOPO CHICO	TSDR	LIVE
7	87785790		BRIGHT & EARLY	TSDR	LIVE
8	87429313		SPRITE TROPIC BERRY	TSDR	LIVE
9	87585004	5401719	SIP & SCAN	TSDR	LIVE
10	87704945		ENJOY YOURS	TSDR	LIVE
11	87660144		DASANI PUREFILL	TSDR	LIVE
12	87656425		MIX BY SPRITE	TSDR	LIVE
13	87650849		BECAUSE I CAN	TSDR	LIVE

14	87310331		BARQ'S FAMOUS OLD Tyme ROOT BEER SINCE 1898 IT'S GOOD!	TSDR	LIVE
15	87727798		ALWAYS FORWARD	TSDR	LIVE
16	87651382		SOKENBICHA	TSDR	LIVE
17	87466136		FEISTY CHERRY	TSDR	LIVE
18	87466131		ZESTY BLOOD ORANGE	TSDR	LIVE
19	87274594		ARCTIC COKE	TSDR	LIVE
20	87347795		JOY TO THE LEMONS	TSDR	DEAD
21	87125533		DRINK IN SPORT	TSDR	DEAD
22	87652780		THE COCA-COLA COMPANY BEVERAGES FOR LIFE	TSDR	LIVE
23	87652779		BEVERAGES FOR LIFE	TSDR	LIVE
24	87652775		THE COCA-COLA COMPANY BEVERAGES FOR LIFE	TSDR	LIVE
25	87652772		BEVERAGES FOR LIFE	TSDR	LIVE
26	87741577		FAR COAST	TSDR	LIVE
27	87525514		BE MORE THAN ONE FLAVOR	TSDR	LIVE
28	87248742		MADE WITH PEACE LOVE AND HAPPINESS	TSDR	LIVE
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30	87274357		RED BERRY BLAST	TSDR	LIVE
31	87059605		DASANI ESSENCE	TSDR	LIVE
32	87329630	5366317	COLD LYRICS SERIES	TSDR	LIVE
33	87091203		BIG BERRY BLAST	TSDR	LIVE
34	87090859		FRUIT PUNCH PARTY	TSDR	LIVE
35	87090834		EDGY ORANGE BURST	TSDR	LIVE
36	87090924		EPIC APPLE FLIP	TSDR	LIVE
37	87090911		RAD RASPBERRY ZING	TSDR	LIVE
38	87161342			TSDR	LIVE
39	87287612		NEW SWEETENER, NEW LOOK, MORE AWESOME.	TSDR	LIVE
40	87538936		HIGHCAMP COLA	TSDR	LIVE
41	87538928		PEAKPOINTE GINGER ALE	TSDR	LIVE
42	87536858		ROCKSIDE ROOT BEER	TSDR	LIVE
43	87536855		GOLD CREEK CHERRY VANILLA	TSDR	LIVE
44	87304355		MINUTE MAID	TSDR	LIVE



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Current Search: \$9: (mcdonalds)[ON] and (Illinois)[OW] docs: 1921 occ: 3911

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3	87797901		MCCAFE SCRIPT	TSDR	LIVE
4	87797842		DOUBLE ARCH	TSDR	LIVE
5	87671661		GRAND BIG MAC	TSDR	LIVE
6	87512801		RAISE LOVE	TSDR	LIVE
7	87639611			TSDR	LIVE
8	87673117		MCPLAY	TSDR	LIVE
9	87181423	5381721	MAC SAUCE	TSDR	LIVE
10	87470590		M	TSDR	LIVE
11	87430556		M	TSDR	LIVE
12	87430546		M	TSDR	LIVE
13	87818401		RONALD MCDONALD HOUSE	TSDR	LIVE
14	87633886		HAPPY MEAL	TSDR	LIVE

15	87243328	5363615	COMMITTED TO BEING AMERICA'S BEST FIRST JOB	TSDR	LIVE
16	87472248		MCCAFE SIP	TSDR	LIVE
17	87196691		MANTENIENDO A LAS FAMILIAS CERCA	TSDR	LIVE
18	87196658		MANTENIENDO A LAS FAMILIAS CERCA	TSDR	LIVE
19	87419870		FRORK	TSDR	LIVE
20	87180280	5249229	OURLOUNGE	TSDR	LIVE
21	87185636	5247850	GRAND MAC	TSDR	LIVE
22	87185623	5247849	KEEPING FAMILIES CLOSE	TSDR	LIVE
23	87195615	5247848	KEEPING FAMILIES CLOSE	TSDR	LIVE
24	87185862	5243037	MAC JR.	TSDR	LIVE
25	87208674		MCCAFE S.I.P.	TSDR	DEAD
26	87056087	5168416	ENTRE MAS SENCILLO MEJOR	TSDR	LIVE
27	86372385		CAJITA FELIZ	TSDR	DEAD
28	86870135		M	TSDR	LIVE
29	86810854		MCRIG	TSDR	LIVE
30	86427721		QORICHACRA	TSDR	LIVE
31	86372419		CAJITA FELIZ	TSDR	DEAD
32	86373246		CAJITA FELIZ	TSDR	DEAD
33	86372520		CAJITA FELIZ	TSDR	DEAD
34	86372320		CAJITA FELIZ	TSDR	DEAD
35	86173384		HAPPY MEAL	TSDR	DEAD
36	86698144	5241953	MCDelivery	TSDR	LIVE
37	86598124	5241952	MCDelivery	TSDR	LIVE
38	86173409		HAPPY MEAL	TSDR	DEAD
39	86303323		SPECIAL TEAMS	TSDR	DEAD
40	86614064		CREA TU SABOR EST. 2014	TSDR	DEAD
41	86614032		CREA TU SABOR EST. 2014	TSDR	DEAD
42	86613266		CREA TU SABOR EST. 2014	TSDR	DEAD
43	86843880	5172538	SIGNATURE CRAFTED	TSDR	LIVE
44	86843845	5172536	SIGNATURE CRAFTED	TSDR	LIVE
45	86829780	5168074	THE SIMPLER THE BETTER.	TSDR	LIVE



**Word Mark** M MCDONALDS

**Goods and Services** IC 006. US 013. G & S: Key Chains, Key Tags and Fobs, Not of Precious Metal. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

IC 009. US 021 026 036. G & S: Video and Audio Tapes and Films (Processed), Radios, Cameras and Electronic Calculators. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

IC 011. US 021. G & S: Flashlights. FIRST USE: 19780000. FIRST USE IN COMMERCE: 19780000

IC 014. US 027 028. G & S: Jewelry and Clocks. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

IC 016. US 022 037 038 050. G & S: Annual Reports, Newsletters, Brochures Pertaining to McDonald's Corporation, Prospectus, Comic Books and Coloring Books, Paper Party Hats, Calendars, Pens, Pencils and Playing Cards. FIRST USE: 19680000. FIRST USE IN COMMERCE: 19680000

IC 018. US 003 041. G & S: Luggage-Namely, Portfolios, Wallets, Tote Bags, Attache Cases, and Business Card Holders. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

IC 021. US 002 033. G & S: Beverage Trays and Holders, Glassware-Namely, Drinking Glasses and Pitchers, and Ice Chests. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

(CANCELLED) IC 026. US 040. G & S: Belt Buckles. FIRST USE: 19810000. FIRST USE IN COMMERCE: 19810000

IC 028. US 022. G & S: Sporting Goods-Namely, Tennis Balls, Golf Balls, Tees, Markers, and Divot Fixers, Puzzles and Equipment Sold as a Unit for Playing Board and Dart-Type Games. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

IC 034. US 008. G & S: Cigarette Lighters. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 73395990

**Filing Date** September 30, 1982

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 1, 1984

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 1286823

**Registration Date** July 24, 1984

**Owner**



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**Int. Cls.: 30 and 42**

**Prior U.S. Cls.: 46 and 100**

**United States Patent and Trademark Office**

**Reg. No. 1,299,742**

**Registered Oct. 9, 1984**

**TRADEMARK  
SERVICE MARK  
Principal Register**

**HAPPY MEAL**

McDonald's Corporation (Delaware corporation)  
McDonald's Plz.  
Oak Brook, Ill. 60521

For: **CHILDREN'S COMBINATION MEAL  
CONSISTING OF A HAMBURGER SANDWICH  
SERVED WITH FRENCH FRIED POTATOES  
AND A SOFT DRINK FOR CONSUMPTION ON  
OR OFF THE PREMISES, in CLASS 30 (U.S. Cl.  
46).**

First use Jun. 10, 1980; in commerce Jun. 10, 1980.  
For: **RESTAURANT SERVICES, in CLASS 42  
(U.S. Cl. 100).**

First use Jun. 10, 1980; in commerce Jun. 10, 1980.

Owner of U.S. Reg. No. 1,136,758.

No claim is made to the exclusive right to use the  
word "Meal", apart from the mark as shown.

Ser. No. 391,997, filed Sep. 29, 1982.

**JESSIE N. MARSHALL, Examining Attorney**

**Int. Cl.: 42**

**Prior U.S. Cl.: 100**

**United States Patent and Trademark Office**

**Reg. No. 1,292,557**

**Registered Aug. 28, 1984**

**SERVICE MARK**

**Principal Register**

**MICKEY D'S**

**McDonald's Corporation (Delaware corporation)  
McDonald's Plz.  
Oak Brook, Ill. 60521**

**For: RESTAURANT SERVICES, in CLASS 42  
(U.S. Cl. 100).**

**First use Nov. 15, 1981; in commerce Dec. 28,  
1981.**

**The mark is a fanciful name and is not the name of  
any living individual.**

**Ser. No. 396,576, filed Sep. 30, 1982.**

**MARTIN MARKS, Examining Attorney**

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Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office** **Reg. No. 1,358,486**  
**Registered Sep. 3, 1985**

**SERVICE MARK  
PRINCIPAL REGISTER**

**MCJOBS**

**MCDONALD'S CORPORATION (DELAWARE  
CORPORATION)  
MCDONALD'S PLAZA  
OAK BROOK, IL 60521**

**FOR: TRAINING HANDICAPPED PERSONS  
AS RESTAURANT EMPLOYEES, IN CLASS 41  
(U.S. CL. 107).**

**FIRST USE 9-30-1982; IN COMMERCE  
9-30-1982.**

**SER. NO. 480,984, FILED 5-18-1984.**

**MARTIN MARKS, EXAMINING ATTORNEY**

# McDonald's petitions Oxford English Dictionary to remove the word McJob

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Friday, May 25, 2007

The Oxford English Dictionary (OED) defines McJob as "an unstimulating, low-paid job with few prospects." The McDonald's fast-food giant has begun a campaign to have the word removed from the dictionary, or to have its definition changed, by lobbying British MPs. The company has also set up an online petition with the slogan "Change the definition. Sign the petition."

Clive Betts, MP for Sheffield Attercliffe agrees with the restaurant chain. Betts has tabled a Commons motion on the issue. The motion has so far gained the support of 15 other MPs.

“ It is indicating that the jobs they are doing are worthless, that anyone could just walk in off the street and do them, that all workers are untrained. We do need well trained staff with good customer relations and I think the description is derogatory. The hospitality industry is very important to this country. The people who work there are the public face of this country to millions of tourists who come here every year. One thing I am interested to hear from McDonald's is that they do train their staff. They put a lot of effort into that.

— Clive Betts, MP

The compilers of the OED point out that they merely record the description of how the word is used, rather than prescribe how it should be used. The term, McJob, has been in usage at least 20 years, they say. It was popularised in 1991 in Douglas Coupland's novel *Generation X: Tales for an Accelerated Culture* as one of the margin definitions. Here it was described as "a low-pay, low-prestige, low-dignity, low benefit, no-future job in the service sector. Frequently considered a satisfying career choice by people who have never held one."

In 2003, Merriam-Webster included McJob in the *Merriam-Webster's Collegiate Dictionary*, and defined it as "a low-paying job that requires little skill and provides little opportunity for advancement." This definition prompted a letter from then CEO Jim Cantalupo who said it was "an inaccurate description of restaurant employment" and "slap in the face" of restaurant employees.

## Sources

- Mark Hookham. "Give us a McJob' insulting says MP (<http://www.sheffieldtoday.net/news?articleid=2905653>)" — *Sheffield Star*, May 25, 2007
- "In praise of ... dictionary definitions (<http://books.guardian.co.uk/comment/story/0,,2087975,00.html>)" — *Guardian Unlimited*, May 25, 2007
- "McDonald's en guerre contre un dictionnaire anglais ([http://www.lefigaro.fr/international/20070524.WWW000000582\\_mcdonalds\\_en\\_guerre\\_contre\\_un\\_dictionnaire\\_anglais.html](http://www.lefigaro.fr/international/20070524.WWW000000582_mcdonalds_en_guerre_contre_un_dictionnaire_anglais.html))" — *le Figaro*, May 24, 2007 (French)
- "'Gis a McJob'" ([http://www.bbc.co.uk/blogs/newsnight/2007/05/gis\\_a\\_mcjob.html](http://www.bbc.co.uk/blogs/newsnight/2007/05/gis_a_mcjob.html))" — *BBC News Online*, May 23, 2007
- AP. "Merriam-Webster: 'McJob' is here to stay (<http://www.cnn.com/2003/SHOWBIZ/books/11/11/offbeat.mcjob.ap/>)" — *CNN*, November 11, 2003

## External link

- Change the definition. Sign the petition (<http://changethedefinition.com/>), an online petition run by McDonald's UK.



A McDonald's restaurant in Exeter in Devon, UK.

Image: Billy Hicks.

# United States Patent Office

869,775  
Registered May 20, 1969

## PRINCIPAL REGISTER Trademark

Ser. No. 306,090, filed Sept. 9, 1968

### BURGER KING

Burger King Corporation (Florida corporation)  
7100 N. Kendall Drive  
Miami, Fla. 33156

For: SOFT DRINKS OF ALL VARIETIES, in CLASS  
45 (INT. CL. 32).

For: HAMBURGER SANDWICHES, in CLASS 46  
(INT. CL. 29).

First use July 28, 1953; in commerce June 5, 1955.  
Applicant disclaims the word "Burger" apart from the  
mark as shown, without sacrificing any common law  
rights.

Owner of Reg. No. 722,375.

A. G. DIETZ, *Examiner.*

## The Burger King is Mattoon original



SEPTEMBER 09, 2014 12:00 AM

**MATTOON (JG-TC)** -- The name "Burger King" has a different meaning for folks in the greater Coles County area. The white sign with simple block black letters could fade into the scenery along the commercial stretch of Charleston Avenue, but it sports the nationally known fast-food title. However, the name is where the similarities stop between the hometown restaurant and the international Whopper chain.

The original Burger King, located in Mattoon at 1000 Charleston Ave., has a history of crispy-edged burgers, lemon ice cream and a legal dispute over the rights to the royal name of The Burger King. The local restaurant's enduring legacy helps it make the list of the JG-TC Greater Central Illinois in 30 Things.

The local burger joint opened in 1952 as an ice cream shop under the name Frigid Queen; however, owner Gene Hoots expanded the business into the restaurant it is known as today in 1954, according to JG-TC archives. About 47 years ago, after the family registered the restaurant's name as a trademark in the state of Illinois, the Burger King national food chain started construction on a Burger King: Home of

the Whopper in northern Illinois. Hoots read about it and sued. Eventually the judge ruled that the national chain couldn't set up shop within 20 miles of Mattoon's original Burger King.

Today, guests sit in the booths waiting on food while sounds of the crackling grill and popping frying oil fill the dining room from behind the counters. Once an order is placed, the lead cashier shouts the order to the cook, the grub is served up inside a paper sack (no trays, baskets or frills) and on it goes every day until 10 p.m.

The dining area hasn't seen many updates for a noticeable stint of time; it's surrounded by wood paneled walls and simple benches in primary colors line the space, but it all adds to the hometown, family-owned atmosphere.

Mattoon's Burger King serves as a local representation of a long-standing family business and a reminder of the day the big guy didn't win it all.



**United States Patent and Trademark Office**

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Refine Search (burbank)[OW] and (disney)[ON] Submit

Current Search: S3: (burbank)[OW] and (disney)[ON] docs: 5974 occ: 12145

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	87792211		KIM POSSIBLE	TSDR	LIVE
2	87792203		KIM POSSIBLE	TSDR	LIVE
3	87792188		KIM POSSIBLE	TSDR	LIVE
4	87794727		FINDING NEMO	TSDR	LIVE
5	87792268		KIM POSSIBLE	TSDR	LIVE
6	87239552		TOY STORY	TSDR	LIVE
7	87239548		TOY STORY	TSDR	LIVE
8	87772871		33	TSDR	LIVE
9	87772941		33	TSDR	LIVE
10	87772938		33	TSDR	LIVE
11	87772933		33	TSDR	LIVE
12	87772928		33	TSDR	LIVE
13	87772911		33	TSDR	LIVE
14	87770667		DISNEY BEYOND THE SKY	TSDR	LIVE

15	87770651		BEYOND THE SKY	TSDR	LIVE
16	87770639		BEYOND THE SKY	TSDR	LIVE
17	87770630		BEYOND THE SKY	TSDR	LIVE
18	87770620		BEYOND THE SKY	TSDR	LIVE
19	87770610		BEYOND THE SKY	TSDR	LIVE
20	87770588		BEYOND THE SKY	TSDR	LIVE
21	87638868		STAR DARLINGS	TSDR	LIVE
22	87769192		FINDING NEMO	TSDR	LIVE
23	87769160		FINDING NEMO	TSDR	LIVE
24	87486346		MICKEY MOUSE	TSDR	LIVE
25	87423347		LA FAMILIA	TSDR	DEAD
26	87764766		KIDEA	TSDR	LIVE
27	87423333		LIBBY & MALCOLM	TSDR	DEAD
28	87423327		THE GOSPEL ACCORDING TO KEVIN	TSDR	DEAD
29	87423317		UNIT ZERO	TSDR	DEAD
30	87457647		DISNEY PIXAR INCREDIBLES 2	TSDR	LIVE
31	87426750		UFUFY	TSDR	LIVE
32	87426741		UFUFY	TSDR	LIVE
33	87426733		UFUFY	TSDR	LIVE
34	87131015		VAMPIRINA	TSDR	LIVE
35	87130997		VAMPIRINA	TSDR	LIVE
36	87705531		VOICES OF LIBERTY	TSDR	LIVE
37	87705616		JAMMITORS	TSDR	LIVE
38	87679070		OSWALD THE LUCKY RABBIT	TSDR	LIVE
39	87677426			TSDR	LIVE
40	87457657		DISNEY PIXAR INCREDIBLES 2	TSDR	LIVE
41	87457653		DISNEY PIXAR INCREDIBLES 2	TSDR	LIVE
42	87423343	8382530	THE MAYOR	TSDR	LIVE
43	87653950		FREEFORM'S SUMMER FLING	TSDR	LIVE
44	87131088		VAMPIRINA	TSDR	LIVE
45	87131082		VAMPIRINA	TSDR	LIVE

# MICKEY MOUSE

**Word Mark** MICKEY MOUSE

**Goods and Services** IC 009. US 026. G & S: MOTION PICTURES REPRODUCED IN COPIES FOR SALE. FIRST USE: 19280501. FIRST USE IN COMMERCE: 19280501

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 71266717

**Filing Date** May 21, 1928

**Current Basis** 1A

**Original Filing Basis** 1A

**Registration Number** 0247156

**Registration Date** September 18, 1928

**Owner** (REGISTRANT) DISNEY, WALTER E. INDIVIDUAL UNITED STATES 2495 LYRIC AVE. HOLLYWOOD CALIFORNIA  
(LAST LISTED OWNER) DISNEY ENTERPRISES, INC. CORPORATION DELAWARE 500 SOUTH BUENA VISTA STREET BURBANK CALIFORNIA 91521

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** STEVE PLOTKIN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 12C. SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080227.

**Renewal** 4TH RENEWAL 20080227

**Live/Dead Indicator** LIVE

# United States of America

United States Patent and Trademark Office

## MICKEY MOUSE

**Reg. No. 3,750,188** DISNEY ENTERPRISES, INC. (DELAWARE CORPORATION)  
Registered Feb. 16, 2010 500 SOUTH BUENA VISTA STREET  
BURBANK, CA 91521

**Int. Cls.: 9, 16, 18, and 25** FOR: AUDIO AND VISUAL RECORDINGS FEATURING LIVE ACTION AND ANIMATED TELEVISION SHOWS; VIDEO GAME DISCS AND CARTRIDGES FEATURING MUSIC, STORIES, GAMES, AND ACTIVITIES FOR CHILDREN; CAMCORDERS; DIGITAL CAMERAS; VIDEO CAMERAS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**  
**PRINCIPAL REGISTER** FIRST USE 4-3-2008; IN COMMERCE 4-3-2008.

FOR: PAPER AND CARDBOARD ARTICLES, NAMELY, PAPER PARTY FAVORS, PAPER PARTY BAGS, PRINTED INVITATIONS, TRADING CARDS; BOOKS, NAMELY, AUTOGRAPH BOOKS; OFFICE SUPPLIES, NAMELY, BALL POINT PENS, ENVELOPES, STAPLERS; SCHOOL SUPPLIES, NAMELY, COLOR PENCILS, ERASERS, NOTE PAPER, PEN OR PENCIL HOLDERS, PENCIL, PENCIL SHARPENERS; PEN AND PENCIL CASES, PENS, WRITING PAPER, WRITING IMPLEMENTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-17-2008; IN COMMERCE 11-17-2008.

FOR: ARTICLES MADE FROM LEATHER AND IMITATIONS OF LEATHER, NAMELY, LUGGAGE AND LUGGAGE TAGS, BAGS, NAMELY, OVERNIGHT BAGS; SHOPPING BAGS OF TEXTILE; UMBRELLAS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 11-10-2008; IN COMMERCE 11-10-2008.

FOR: CLOTHING, NAMELY, BLAZERS, CLOTH BIBS FOR BABIES, GLOVES, INFANTWEAR, JEANS, MITTENS, OVERALLS, POLO SHIRTS, RAINWEAR, SLIPPERS, SOCKS, AND UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-10-2008; IN COMMERCE 11-10-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 315,056, 3,115,395, AND OTHERS.

SN 77-130,201, FILED 3-13-2007.

JASON BLAIR, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Int. Cls.: 16, 25 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 39, 50, 100, 101  
and 107

Reg. No. 3,503,765

United States Patent and Trademark Office

Registered Sep. 23, 2008

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER



LUCASFILM LTD. (CALIFORNIA CORPORATION)  
P.O. BOX 29901  
SAN FRANCISCO, CA 94129

FOR: PAPER GOODS AND PRINTED MATTER, NAMELY, ADDRESS BOOKS; COMIC BOOKS; NOTEBOOKS; CHILDREN'S BOOKS; BOOKS CONTAINING SCREENPLAYS; SCRIPT BOOKS; DIARIES; PAPER DOORKNOB HANGERS; PRINTED INVITATIONS; PERSONAL ORGANIZERS; PAPER TABLE CLOTHS; TRADING CARDS; WALLET CARDS IN THE NATURE OF A BILL HOLDER, POSTERS; BOOK PLATES; BOOK MARKS; CHECK-BOOK HOLDERS AND COVERS; NON-ELECTRONIC PERSONAL DAILY PLANNERS AND ORGANIZERS; ARTIST'S MATERIALS, NAMELY, PENCILS, PENS; PAPER GIFT WRAP; PAPER GIFT TAGS; PAPER GIFT BAGS; GREETING CARDS, PAPER PARTY DECORATIONS; PAPER NAPKINS; PAPER PARTY BAGS; PAPER PARTY HATS; POSTCARDS; STICKERS; STICKER ALBUMS; CALENDARS; CARDBOARD FIGURES; TEMPORARY TATTOOS; SCHOOL AND OFFICE SUPPLIES, NAMELY, ERASERS, PENCILS, PENS, MARKERS, PENCIL CASES; PENCIL SHARPENERS; SHEET MUSIC; ADULT NOVELIZATIONS; NOVELS; PAPER CAKE DECORATIONS; BANK CHECKS; SERIES OF FICTION BOOKS; JUVENILE BOOKS; REFERENCE BOOKS IN THE FIELD OF SCIENCE FICTION; COMIC MAGAZINES; ROLE PLAYING EQUIPMENT IN THE NATURE OF GAME BOOK MANUALS; ART BOOKS; COFFEE TABLE BOOKS IN THE FIELD OF FANTASY AND SCIENCE FICTION, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-3-1977; IN COMMERCE 1-3-1977.

FOR: ATHLETIC SHOES, SLIPPERS, BOXER SHORTS, CAPS, CHILDREN'S FOOTWEAR, HATS, HEAD WEAR, KNIT CAPS, MASQUERADE COSTUMES, MASKS, PAJAMAS, RAINWEAR, SHIRTS, SLEEPWEAR, SLIPPERS, SOCKS, SWEATPANTS, SWEATSHIRTS, TIES, T-SHIRTS, UNDERWEAR, WRISTBANDS AND SUSPENDERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-3-1977; IN COMMERCE 6-3-1977.

FOR: ENTERTAINMENT SERVICES, NAMELY, THE PRODUCTION AND DISTRIBUTION OF MOTION PICTURES; PROVIDING NEWS AND INFORMATION IN THE FIELD OF ENTERTAINMENT RELATING TO MOTION PICTURE FILMS, SCIENCE FICTION TOPICS VIA GLOBAL COMPUTER NETWORKS; PROVIDING NEWS IN THE FIELD OF ENTERTAINMENT RELATING TO COMPUTER GAMES VIA GLOBAL COMPUTER NETWORKS; PROVIDING NEWS AND INFORMATION IN THE FIELD OF ENTERTAINMENT RELATING TO MOTION PICTURE FILMS, SCIENCE FICTION TOPICS VIA OTHER ELECTRONIC COMPUTER NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-25-1977; IN COMMERCE 5-25-1977.

OWNER OF U.S. REG. NOS. 1,279,481, 2,402,644 AND OTHERS.

THE MARK CONSISTS OF STYLIZED "STAR WARS".

SER. NO. 77-242,000, FILED 7-30-2007.

WON TEAK OH, EXAMINING ATTORNEY



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	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	87884368		PROFILES IN CREATIVITY	TSDR	LIVE
2	87664296		SOUND HEALTH	TSDR	LIVE
3	87305582		KEEP AMERICA GREAT	TSDR	LIVE
4	87305551		KEEP AMERICA GREAT	TSDR	LIVE
5	86724213		MAKE AMERICA GREAT AGAIN	TSDR	LIVE
6	86716074		MAKE AMERICA GREAT AGAIN	TSDR	LIVE
7	86724115	5020558	MAKE AMERICA GREAT AGAIN	TSDR	LIVE
8	88644455	4874427	TRUMP	TSDR	LIVE
9	86625613	4858780	TRUMP	TSDR	LIVE
10	86585706	4858415	TRUMP GOLF LINKS	TSDR	LIVE
11	86221188	4890050	TRUMP	TSDR	LIVE
12	86200287	4846761	EMPIRE BY TRUMP	TSDR	LIVE
13	86143441	4813593	TRUMP	TSDR	LIVE
14	86105257	4688628	SELECT BY TRUMP	TSDR	LIVE

15	86337953		MAR-A-LAGO	TSDR	DEAD
16	85492895	4220923	ANY GIVEN CHILD	TSDR	LIVE
17	85222142	4025492	TRUMP HOTEL COLLECTION	TSDR	LIVE
18	85783371	4773272	MAKE AMERICA GREAT AGAIN	TSDR	LIVE
19	85604733	4375993	UNITED STATES POKER CHAMPIONSHIP	TSDR	LIVE
20	85544942	4332756	TRUMP	TSDR	LIVE
21	85348418	4087964	TRUMP	TSDR	LIVE
22	85288602	4518084	SUCCESS BY TRUMP	TSDR	LIVE
23	85178727	4276258	TRUMP	TSDR	LIVE
24	85179714	4276268	TRUMP	TSDR	LIVE
25	85135258	4462888	TRUMP	TSDR	LIVE
26	85134244	4502022	TRUMP HOME	TSDR	LIVE
27	85154930	4020596	EVERY NUMBER TELLS A STORY	TSDR	LIVE
28	85292750		TRUMP	TSDR	DEAD
29	85079732		TRUMP D'ELEGANCE	TSDR	DEAD
30	78968942	3225217	TRUMP PARC	TSDR	LIVE
31	78978066	3243102	DONALD TRUMP	TSDR	DEAD
32	78947722	3342135	TRUMP PARK	TSDR	LIVE
33	78877192	3337173	TRUMP HOME	TSDR	LIVE
34	78604362	3281567	THE DONALD J. TRUMP SIGNATURE COLLECTION	TSDR	LIVE
35	78613143	3231060	TRUMP PLAZA	TSDR	LIVE
36	78978477	3279052	DONALD TRUMP THE FRAGRANCE	TSDR	LIVE
37	78970177	3403669	TRUMP HOME	TSDR	LIVE
38	78969949	3574187	TRUMP	TSDR	LIVE
39	78969881	3574186	DONALD J. TRUMP SIGNATURE COLLECTION	TSDR	LIVE
40	78983611	3518500	DJT	TSDR	LIVE
41	78884638	3360783	TRUMP	TSDR	LIVE
42	78823180	3332123	T TRUMP HOLLYWOOD	TSDR	LIVE
43	78808680	3321143	TRUMP	TSDR	LIVE
44	78785795	3346687	TRUMP HOLLYWOOD	TSDR	LIVE
45	78782784	3403196	TRUMP OCEAN CLUB	TSDR	LIVE

**United States of America**  
United States Patent and Trademark Office

MAKE AMERICA GREAT AGAIN

**Reg. No. 4,773,272** TRUMP, DONALD J. (UNITED STATES INDIVIDUAL)  
725 FIFTH AVENUE  
**Registered July 14, 2015** NEW YORK, NY 10022

**Int. Cls.: 35 and 36** FOR: POLITICAL ACTION COMMITTEE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS OF POLITICAL ISSUES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 4-12-2015; IN COMMERCE 4-12-2015.

**SERVICE MARK**

**PRINCIPAL REGISTER** FOR: FUNDRAISING IN THE FIELD OF POLITICS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).  
FIRST USE 5-22-2015; IN COMMERCE 5-22-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-783,371, FILED 11-19-2012.

KAPIL BHANOT, EXAMINING ATTORNEY



*Michelle K. Lee*  
Director of the United States  
Patent and Trademark Office

Helping Businesses Grow & Succeed



**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,469,268**

**Registered July 15, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**

**YOU'RE FIRED**

**JMBP, INC. (CALIFORNIA CORPORATION)  
1661 NORTH LINCOLN BOULEVARD SUITE 220  
LOS ANGELES, CA 90404**

**FOR: ENTERTAINMENT SERVICES IN THE  
NATURE OF A REALITY TELEVISION SERIES, IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).**

**FIRST USE 4-15-2004; IN COMMERCE 4-15-2004.**

**THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.**

**SN 78-371,659, FILED 2-20-2004.**

**NICHOLAS ALTREE, EXAMINING ATTORNEY**

Helping Businesses Grow & Succeed



**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,592,512**

**Registered Mar. 17, 2009**

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE CELEBRITY APPRENTICE**

**JMBP, INC. (CALIFORNIA CORPORATION)  
640 N. SEPULVEDA BOULEVARD  
LOS ANGELES, CA 90049**

**FOR: ENTERTAINMENT SERVICES IN THE NATURE OF A ON-GOING REALITY TELEVISION SERIES; PROVIDING AN ONLINE COMPUTER DATABASE VIA A GLOBAL COMPUTER NETWORK FEATURING INFORMATION ABOUT A TELEVISION SERIES; PROVIDING ONLINE COMPUTER GAMES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

**FIRST USE 1-3-2008; IN COMMERCE 1-3-2008.**

**THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.**

**OWNER OF U.S. REG. NOS. 3,321,890, 3,321,891, AND 3,330,554.**

**NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CELEBRITY", APART FROM THE MARK AS SHOWN.**

**SN 77-341,490, FILED 11-30-2007.**

**MICHAEL LITZAU, EXAMINING ATTORNEY**

**Int. Cl.: 36**

**Prior U.S. Cl.: 102**

**United States Patent and Trademark Office**

**Reg. No. 1,570,222**

**Registered Dec. 5, 1989**

**SERVICE MARK  
PRINCIPAL REGISTER**

**AFLAC**

**AMERICAN FAMILY LIFE ASSURANCE COM-  
PANY OF COLUMBUS (GEORGIA CORPO-  
RATION)  
1932 WYNNTON ROAD  
COLUMBUS, GA 31999**

**FOR: MULTIPLE LINE INSURANCE UN-  
DERWRITING SERVICES, IN CLASS 36 (U.S.  
CL. 102).**

**FIRST USE 1-3-1989; IN COMMERCE  
1-3-1989.**

**SER. NO. 781,099, FILED 2-16-1989.**

**CRAIG D. TAYLOR, EXAMINING ATTORNEY**

**Int. Cl.: 36**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,607,415**

**Registered Aug. 13, 2002**

**SERVICE MARK  
PRINCIPAL REGISTER**

**NO DRAWING-SENSORY MARK**

**AMERICAN FAMILY LIFE ASSURANCE COM-  
PANY OF COLUMBUS (GEORGIA CORPORA-  
TION)  
1932 WYNNNTON ROAD  
COLUMBUS, GA 31999**

**FOR: INSURANCE UNDERWRITING SERVICES  
IN THE FIELDS OF DENTAL, HEALTH, LIFE,  
CANCER, HOSPITAL INTENSIVE CARE, ACCI-  
DENT AND DISABILITY, HOSPITAL INDEMNITY,  
HOSPITAL CONFINEMENT INDEMNITY, MEDI-  
CARE SUPPLEMENT, SICKNESS, HOME HEALTH-  
CARE, LONG-TERM HEALTHCARE, AND  
CONVALESCENT HEALTH CARE, IN CLASS 36  
(U.S. CLS. 100, 101 AND 102).**

**FIRST USE 12-31-1999; IN COMMERCE 12-31-1999.**

**OWNER OF U.S. REG. NOS. 1,570,222, 1,679,644,  
AND 1,747,403.**

**THE MARK CONSISTS OF THE SOUND OF A  
DUCK QUACKING THE WORD "AFLAC".**

**SER. NO. 76-307,773, FILED 8-30-2001.**

**JAMES BRUNO, EXAMINING ATTORNEY**

**Int. Cls.: 9 and 41**

**Prior U.S. Cls.: 21, 38 and 107**

**United States Patent and Trademark Office**

**Reg. No. 1,395,550**

**Registered June 3, 1986**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**SOUND MARK — NO DRAWING**

**MGM/UA ENTERTAINMENT CO. (DELA-  
WARE CORPORATION)  
10202 WEST WASHINGTON BLVD.  
CULVER CITY, CA 90230**

**FOR: MOTION PICTURE FILMS AND PRER-  
CORDED VIDEO TAPES, IN CLASS 9 (U.S.  
CLS. 21 AND 38).**

**FIRST USE 0-0-1924; IN COMMERCE  
0-0-1924.**

**FOR: ENTERTAINMENT SERVICES  
NAMELY, PRODUCTION AND DISTRIBUTION**

**OF MOTION PICTURES AND PROVIDING  
FILM AND TAPE ENTERTAINMENT FOR  
VIEWING THROUGH THE MEDIA OF TELE-  
VISION, CINEMA AND OTHER MEDIA, IN  
CLASS 41 (U.S. CL. 107).**

**FIRST USE 0-0-1924; IN COMMERCE  
0-0-1924.**

**THE MARK COMPRISES A LION ROARING.**

**SER. NO. 553,567, FILED 8-15-1985.**

**ALBIN DROST, EXAMINING ATTORNEY**

United States of America  
United States Patent and Trademark Office

# PIT-BULL

Reg. No. 4,360,692  
Registered July 2, 2013  
Int. Cl.: 12

TRADEMARK  
PRINCIPAL REGISTER

ALPINE ARMORING INC. (VIRGINIA CORPORATION)  
570 HERNDON PARKWAY  
HERNDON, VA 20170

FOR: ARMORED VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).  
FIRST USE 1-0-2006, IN COMMERCE 7-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,279,283 AND 4,279,347.

SER. NO. 85-764,253, FILED 10-26-2012.

JENNIFER BUTTON, EXAMINING ATTORNEY



*Jane Smith*  
Acting Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

**Arnott**  
MOTORCYCLE AIR SUSPENSION

Reg. No. 5,264,609

Registered Aug. 15, 2017

Int. CL: 12

Trademark

Principal Register

Arnott T&P Holding, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
100 Sea Ray Drive  
Merritt Island, FL 32953

CLASS 12: Air suspension system structural components for motorcycles, namely, air shock absorbers, air compressors, air lines, air tanks, and motorcycle air suspension system structural fittings; kits for rebuilding and repairing motorcycles air suspension systems, the kits being comprised of air shock absorbers, air compressors, air lines, air tanks, motorcycle air suspension system fittings, air suspension gauges, pressure gauges, manifolds, air check valves, and analog and digital and manual and automatic controllers for air suspension systems

FIRST USE 5-30-2015; IN COMMERCE 5-30-2015

The mark consists of the letter "A" with a road like design going to the left of the "A" in the word "ARNOTT" with the words "MOTORCYCLE AIR SUSPENSION" underneath the word "ARNOTT".

OWNER OF U.S. REG. NO. 4341503, 3965406, 4706472

No claim is made to the exclusive right to use the following apart from the mark as shown: "MOTORCYCLE AIR SUSPENSION"

SER. NO. 87-275,020, FILED 12-20-2016  
JONATHAN R. O'ROURKE, EXAMINING ATTORNEY



*Joseph Matal*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

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AMERICA'S  
**SBDC**  
FLORIDA

# United States of America

United States Patent and Trademark Office

## THE FAT SNOOK

**Reg. No. 5,254,962**

**Registered Aug. 01, 2017**

**Int. Cl.: 43**

**Service Mark**

**Principal Register**

Shell Ring 1, LLC (FLORIDA LIMITED LIABILITY COMPANY)  
2464 S Atlantic Avenue  
Cocoa Beach, FL 32931

CLASS 43: Restaurant services

FIRST USE 3-31-2007; IN COMMERCE 3-31-2007

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-249,249, FILED 11-28-2016  
AMANDA GALBO, EXAMINING ATTORNEY



*Joseph Matol*

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Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

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**United States of America**  
United States Patent and Trademark Office

**SURFER DUDES**

**Reg. No. 4,732,071**

**Registered May 5, 2015**

**Corrected Sep. 22, 2015**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

TOYOSITY, LLC (FLORIDA LIMITED LIABILITY COMPANY)  
10461 DOWN LAKEVIEW CIRCLE  
WINDERMERE, FL 34786

FOR: TOY SURFBOARDS WITH ACTION FIGURES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-3-2015; IN COMMERCE 3-3-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-883,700, FILED 3-22-2013.



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

v & Succeed

AMERICA'S  
**SBDC**  
FLORIDA

**United States of America**  
United States Patent and Trademark Office

# KEEP'N IT WET

**Reg. No. 4,757,233**

**Registered June 16, 2015**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

KEEP'N IT WET INTERNATIONAL, INC. (FLORIDA CORPORATION)  
457 CYPRESS CT.  
GENEVA, FL 32732

FOR: CLOTHING, NAMELY, CAPS, HATS, VISORS, BANDANNAS, FOOTWEAR, SANDALS, T-SHIRTS, SHIRTS, JERSEYS, BASEBALL SHIRTS, SWEAT SHIRTS, SWIM WEAR, JACKETS, COATS, NIGHT SHIRTS, SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-1-2014; IN COMMERCE 5-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 4,283,757.

SN 86-240,085, FILED 4-2-2014.

JASON BLAIR, EXAMINING ATTORNEY



*Michelle K. Lee*  
Director of the United States  
Patent and Trademark Office

v & Succeed



United States of America  
United States Patent and Trademark Office

  
The Medical  
Concierge

Reg. No. 4,123,847

Registered Apr. 10, 2012

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

EAST COAST MEDICAL NETWORK, INC. (FLORIDA CORPORATION), DBA THE MEDICAL  
CONCIERGE  
6000 TURKEY LAKE ROAD, SUITE 209  
ORLANDO, FL 32819

FOR: REFERRAL SERVICES TO PROVIDE HOTELS, RESORTS, BUSINESSES, AND RES-  
IDENCES WITH APPOINTMENTS AND SAME-DAY VISITS WITH PRE-SCREENED MED-  
ICAL PROFESSIONALS; NAMELY, FAMILY PRACTICE DOCTORS, PEDIATRIC DOCTORS,  
DENTISTS, OPHTHALMOLOGISTS, ORTHOPEDIC DOCTORS, OBSTETRIC DOCTORS,  
GYNECOLOGISTS, CHIROPRACTORS, REGISTERED NURSES, CERTIFIED COMPANIONS,  
AND OTHER HEALTH PROFESSIONALS; MOBILE AND PORTABLE RETAIL PHARMACY  
SERVICES FOR HOTELS, RESORTS, BUSINESSES, AND RESIDENCES, IN CLASS 35 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 8-26-2009; IN COMMERCE 8-26-2009.

OWNER OF U.S. REG. NO. 3,694,517.

THE COLOR(S) GOLD IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A GOLD BELL, SIMILAR TO A BELL USED TO SUMMON A  
HOTEL CONCIERGE, WITH A GOLD CADUCEUS CENTERED ON TOP OF THE BELL,  
WITH THE WORDS, "THE MEDICAL CONCIERGE" IN GOLD LETTERING, TO THE RIGHT  
OF AND BELOW THE BELL WITH THE CADUCEUS.

SEC. 2(F) AS TO "THE MEDICAL CONCIERGE".

SER. NO. 85-070,445, FILED 6-24-2010.

KARANENDRA S. CHHINA, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

United States of America  
United States Patent and Trademark Office

SPACE  
COAST  
CREDIT UNION

Reg. No. 4,631,836

SPACE COAST CREDIT UNION (FLORIDA CORPORATION)  
8045 N. WICKHAM ROAD  
MELBOURNE, FL 32940

Registered Nov. 4, 2014

Int. Cl.: 36

FOR: CREDIT UNION SERVICES; LOAN AND BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

FIRST USE 2-14-2008, IN COMMERCE 2-14-2008.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,874,475, 3,860,083 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CREDIT UNION", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF AN ELLIPSE CIRCLE THROUGH THE WORDS "SPACE COAST" WITH THE WORDS "CREDIT UNION" UNDERNEATH.

SEC. 2(F) AS TO: "SPACE COAST CREDIT UNION".

SER. NO. 86-226,853, FILED 3-20-2014.

JEFFERY COWARD, EXAMINING ATTORNEY



*Michelle K. Lee*  
Deputy Director of the United States  
Patent and Trademark Office

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United States of America  
United States Patent and Trademark Office

CodeRED Weather Warning

Reg. No. 4,207,942 EMERGENCY COMMUNICATIONS NETWORK LLC (DELAWARE LIMITED LIABILITY COMPANY)  
Registered Sep. 11, 2012 9 SUNSHINE BLVD  
Int. Cl.: 38 ORMOND BEACH, FL 32174

**SERVICE MARK**

**SUPPLEMENTAL REGISTER**

FOR: COMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VOICE, AUDIO, VISUAL IMAGES AND DATA BY TELECOMMUNICATIONS NETWORKS, WIRELESS COMMUNICATION NETWORKS, THE INTERNET, INFORMATION SERVICES NETWORKS AND DATA NETWORKS; PROVIDING THIRD PARTY USERS WITH ACCESS TO TELECOMMUNICATION INFRASTRUCTURE; TELECOMMUNICATION SERVICES, NAMELY, PROVIDING E-MAIL NOTIFICATION ALERTS VIA THE INTERNET; TELECOMMUNICATION SERVICES, NAMELY, PROVIDING ELECTRONIC MESSAGE ALERTS VIA THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 9-11-2007; IN COMMERCE 9-11-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,885,436, 2,906,346, AND 3,222,362.

SER. NO. 85-407,183, FILED P.R. 8-25-2011; AM. S.R. 5-23-2012.

TIMOTHY FINNEGAN, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

& Succeed



United States of America  
United States Patent and Trademark Office



Reg. No. 4,855,089  
Registered Nov. 17, 2015  
Int. Cl.: 43

JAVA JENNY'S, INC. (FLORIDA CORPORATION)  
75 N. ORLANDO AVENUE  
COCOA BEACH, FL 32931

SERVICE MARK  
PRINCIPAL REGISTER

FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).  
FIRST USE 12-31-2009; IN COMMERCE 12-31-2009.  
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAFE", APART FROM THE MARK AS SHOWN.  
THE MARK CONSISTS OF A CIRCLE WITH A CHECKERBOARD PATTERN WITH THE WORDS "JUICE-N- JAVA" ABOVE THE WORD "CAFE" IN THE MIDDLE OF THE CIRCLE.  
SER. NO. 86-589,769, FILED 4-7-2015.  
TINA MAI, EXAMINING ATTORNEY



*Nichelle K. Lee*  
Director of the United States  
Patent and Trademark Office

& Succeed

AMERICA'S  
**SBDC**  
FLORIDA

**United States of America**  
United States Patent and Trademark Office

# GLO-COTE

**Reg. No. 4,827,980**

**Registered Oct. 6, 2015**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

THOUGHT STREAMS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
2711 CENTERVILLE ROAD, SUITE 400  
WILMINGTON, DE 19808

FOR: ULTRAVIOLET (UV) MARKERS AND COMPOSITIONS IN POWDER, LIQUID OR  
SPRAY FORMS FOR ATTRACTING WILDLIFE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-28-2014; IN COMMERCE 6-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-251,611, FILED 4-14-2014.

EMILY CARLSEN, EXAMINING ATTORNEY



*Nichelle K. Lee*

Director of the United States  
Patent and Trademark Office

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United States of America  
United States Patent and Trademark Office

#SHEDrally

Reg. No. 4,830,325

Registered Oct. 13, 2015

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WHITETAIL PROPERTIES REAL ESTATE, LLC (ILLINOIS LIMITED LIABILITY COMPANY)  
121 S. MADISON  
PITTSFIELD, IL 62363

FOR: ORGANIZING AND ARRANGING SOCIAL MEDIA CONTESTS IN WHICH OUTDOOR  
ENTHUSIASTS WIN PRIZES FOR UPLOADED ANTLER PHOTOS, IN CLASS 41 (U.S. CLS.  
100, 101 AND 107).

FIRST USE 1-31-2014; IN COMMERCE 1-31-2014.

THE MARK CONSISTS OF HASHTAG SYMBOL IN FRONT OF THE WORD "SHED" NEXT  
TO "RALLY" IN A STYLIZED FONT.

SER. NO. 86-476,599, FILED 12-10-2014.

JULIE VEPPUMTHARA, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

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AMERICA'S  
**SBDC**  
FLORIDA

United States of America  
United States Patent and Trademark Office



Reg. No. 4,809,098  
Registered Sep. 8, 2015  
Int. Cl. 16

SMITH, STEPHEN (UNITED STATES INDIVIDUAL)  
P.O. BOX 621858  
OVIEDO, FL 32762

FOR: BUMPER STICKERS, DECALS, LARGE WINDOW STICKERS, WINDSHIELD STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 7-7-2015; IN COMMERCE 7-7-2015.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NO. 4,606,895.

THE MARK CONSISTS OF THE WORDS "GUN CONTROL MY ASS" OUTLINED IN A STYLIZED FONT IN THE MIDDLE OF A FLAG DESIGN, WITH A SCROLL DESIGN HAVING THE SLOGAN "WE THE PEOPLE THE 2ND. AMENDMENT A WELL REGULATED MILITIA, BEING NECESSARY TO THE SECURITY OF A FREE STATE, THE RIGHT OF THE PEOPLE TO KEEP AND BEAR ARMS, SHOULD NOT BE INFRINGED" IN A SMALLER STYLIZED FONT BEHIND THE SLOGAN.

SN 86-012,941, FILED 7-17-2013.

FRANK LATTUCA, EXAMINING ATTORNEY



*Michelle K. Lee*  
Director of the United States  
Patent and Trademark Office

**TRADEMARK/SERVICE MARKS/TRADE DRESS –**  
*UNIQUE NON DESCRIPTIVE SOURCE IDENTIFIERS*  
*FOR PRODUCTS AND/OR SERVICES*  
www.uspto.gov

CAN COVER:

- I. NEW PRODUCTS – NAMES, ETC.
- II. PACKAGING - DESIGNS
- III. ADVERTISING SLOGANS/JINGLES
- IV. ICONS, LOGOS, GRAPHICS
- V. WEB PAGE, DESIGN, SOUNDS, GRAPHICS
- VI. SOUND, SCENTS, COLORS
- VII. BUILDING DESIGNS
- VIII. EXTERIOR IMAGES (GOLF COURSE DESIGNS, "VIEWS")
- IX. CUSTOMER NICKNAMES ("COKE", "LaQUITA")
- X. DOMAIN NAMES
- XI. 800 NUMBERS
- XII. BUSINESS IDENTIFIERS – TRADE NAMES, SERVICE NAMES

**A. FEDERAL TRADEMARKS**

- I. \$375.00/CLASS (\$325.00/Class online + paper, \$275.00 online, \$225 online plus)
- II. Constructive notice nationwide, evidence of ownership. Federal court jurisdiction, Basis for obtaining foreign registrations, File U.S. Customs to prevent importation with infringements.

**B. STATE TRADEMARKS \$87.50/CLASS in Florida**

**C. COMMON LAW TRADEMARKS – CONTINUOUS USE IN GEOGRAPHICAL LOCALE (Grandfathered In Use)**

**D. INDEFINITE LIFESPAN IF CONTINUOUSLY USED, ENFORCED, RENEWED GOVT. FEES**

**E. SYMBOLS – TM(trademark for goods), SM(servics mark for services)  
REGISTERED ® (used only when federal trademark has been registered)**

**F. BEST EXAMPLES** TRADENAMES, SLOGANS, SYMBOLS, BRAND NAMES, COCA COLA  
30+ BILLION DOLLARS

# Copyright

United States Copyright Office

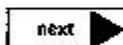
[Help](#)
[Search](#)
[History](#)
[Titles](#)
[Start Over](#)

## Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Title = mickey mouse

Search Results: Displaying 1 through 25 of 6797 entries.


[26](#)
[51](#)
[76](#)
[101](#)
[126](#)
[...](#)
[6776](#)


Re-sort results by:

[Set Search Limits](#)

#	Title <	Full Title	Copyright Number	Date
<input type="checkbox"/> [1]	Mickey Mouse	<u>Angst in my pants / all songs written by Ron Macel and Russell Macel ; [performed by] Sparks.</u>	SR0000033949	1982
<input type="checkbox"/> [2]	Mickey Mouse.	<u>[Ant Man], et al.</u>	VAu001256032	2016
<input type="checkbox"/> [3]	Mickey Mouse	<u>[Articulated Mickey Mouse pendant] : control no. 60-623-445 (B)</u>	VA0000247238	1986
<input type="checkbox"/> [4]	Mickey Mouse.	<u>Birds, et al.</u>	SRu001169052	2014
<input type="checkbox"/> [5]	Mickey Mouse	<u>[Desert ride]</u>	VA0000156622	1983
<input type="checkbox"/> [6]	Mickey Mouse	<u>House of exile / Lucky Dube.</u>	SR0000270265	2001
<input type="checkbox"/> [7]	Mickey Mouse.	<u>Looking ahead and other contributions.</u>	VA0001233709	2002
<input type="checkbox"/> [8]	Mickey Mouse.	<u>Mickey Mouse.</u>	VAu000454521	1999

<input type="checkbox"/> [9]	Mickey Mouse.	<u>Mickey Mouse.</u>	VA0000797101	1996
<input type="checkbox"/> [10]	Mickey Mouse.	<u>Mickey Mouse.</u>	VA0000576860	1993
<input type="checkbox"/> [11]	Mickey Mouse.	<u>Mickey Mouse.</u>	VA0000420153	1990
<input type="checkbox"/> [12]	Mickey Mouse.	<u>Mickey Mouse.</u>	VA0000408584	1990
<input type="checkbox"/> [13]	Mickey Mouse.	<u>Mickey Mouse.</u>	VAu000158282	1989
<input type="checkbox"/> [14]	Mickey Mouse.	<u>Mickey Mouse.</u>	VAu000113427	1987
<input type="checkbox"/> [15]	Mickey Mouse.	<u>Mickey Mouse.</u>	VAu000099806	1986
<input type="checkbox"/> [16]	Mickey Mouse.	<u>Mickey Mouse.</u>	VA0000177157	1980
<input type="checkbox"/> [17]	Mickey Mouse.	<u>Mickey Mouse.</u>	RE0000647688	1964
<input type="checkbox"/> [18]	Mickey Mouse.	<u>Mickey Mouse. Apr. 1, 1951.</u>	RE0000021172	1951
<input type="checkbox"/> [19]	Mickey Mouse.	<u>Mickey Mouse. Apr. 1, 1973. By Walt Disney Productions, as employer for hire.</u>	RE0000845340	1973
<input type="checkbox"/> [20]	Mickey Mouse.	<u>Mickey Mouse. Apr. 10-15, 1961. By Walt Disney Productions.</u>	RE0000420268	1961
<input type="checkbox"/> [21]	Mickey Mouse.	<u>Mickey Mouse. Apr. 10-15, 1972. By Walt Disney Productions.</u>	RE0000829463	1972
<input type="checkbox"/> [22]	Mickey Mouse.	<u>Mickey Mouse. Apr. 10, 1960. By Walt Disney Productions.</u>	RE0000376583	1960
<input type="checkbox"/> [23]	Mickey Mouse.	<u>Mickey Mouse. Apr. 11, 1954.</u>	RE0000136150	1954
<input type="checkbox"/> [24]	Mickey Mouse.	<u>Mickey Mouse. Apr. 11, 1976. By Walt Disney Productions.</u>	RE0000903748	1976
<input type="checkbox"/> [25]	Mickey Mouse.	<u>Mickey Mouse. Apr. 11-Apr. 16, 1960. By Walt Disney Productions.</u>	RE0000376473	1960

## Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Title = mickey mouse

Search Results: Displaying 9 of 6751 entries



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**Labelled View**

### *Mickey Mouse.*

**Type of Work:** Visual Material

**Registration Number / Date:** VA0000576860 / 1993-06-30

**Title:** Mickey Mouse.

**Series:** Frame-Tray puzzle ; 4510D-54

**Copyright Claimant:** Walt Disney Company

**Date of Creation:** 1993

**Date of Publication:** 1993-06-07

**Previous Registration:** Appl. identifies prev. versions as preexisting material.

**Basis of Claim:** New Matter: rev. & additional artwork.

**Other Title:** Frame-Tray puzzle ; 4510D-54

**Names:** Walt Disney Company

# Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Title = mickey mouse

Search Results: Displaying 12 of 6751 entries



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**Labelled View**

## *Mickey Mouse.*

**Type of Work:** Visual Material

**Registration Number / Date:** VAu000158282 / 1989-07-06

**Title:** Mickey Mouse.

**Description:** sculpture : toothpaste pump dispenser.

**Copyright Claimant:** Frances Sprague

**Date of Creation:** 1988

**Authorship on Application:** Frances Sprague.

**Previous Registration:** Appl. identifies Mickey Mouse cartoon character of Walt Disney as preexisting material.

**Basis of Claim:** New Matter: adaptation for use on toothpaste dispenser.

**Names:** Sprague, Frances, 1930-

Disney, Walt, 1901-1966

# Public Catalog

Copyright Catalog (1978 to present)

Search Request: Keyword = frozen; walt disney

Search Results: Displaying 7 of 10000 entries



[Labelled View](#)

## *DISNEY FROZEN (A LITTLE GOLDEN BOOK)*

**Relevance:** █ █ █ █

**Type of Work:** Text

**Registration Number / Date:** TX0007812460 / 2013-12-09

**Application Title:** DISNEY FROZEN (A LITTLE GOLDEN BOOK)

**Title:** DISNEY FROZEN (A LITTLE GOLDEN BOOK)

**Description:** Book, 1 v.

**Copyright Claimant:** Disney Enterprises, Inc., Transfer: by assignment. Address: 500 S. Buena Vista St., Burbank, CA, 91521, United States.

**Date of Creation:** 2013

**Date of Publication:** 2013-10-01

**Nation of First Publication:** United States

**Authorship on Application:** Disney Enterprises, Inc., employer for hire; Domicile: United States. Authorship: Adapted text and new artwork.

**Pre-existing Material:** Based on the feature film DISNEY FROZEN and incorporates preexisting Disney character artwork.

**Basis of Claim:** Adapted text and new artwork.

**Names:** Disney Enterprises, Inc.

## Public Catalog

Copyright Catalog (1978 to present)

Search Request: Keyword = frozen; walt disney

Search Results: Displaying 2 of 10000 entries



[Labeled View](#)

### *Disney Frozen.*

**Relevance:** ■ ■ ■ ■ ■

**Type of Work:** Music

**Registration Number / Date:** PA0001901217 / 2014-03-24

**Application Title:** Spring Pageant, et al.

**Title:** Disney Frozen.

**Appears in:** "Frozen" by Walt Disney Records, no. D 001942202, 11/25/2013

**Description:** Compact disc.

**Copyright Claimant:** Warner-Tamerlane Publishing Corp., Transfer: By written agreement. Address: 10585 Santa Monica Blvd., Los Angeles, CA, 90025, United States.

Only for Now, Inc., Transfer: By written agreement. Address: 10585 Santa Monica Blvd., Los Angeles, CA, 90025, United States.

Alphabet Chat Music Publishing, Transfer: By written agreement. Address: 10585 Santa Monica Blvd., Los Angeles, CA, 90025, United States.

**Date of Creation:** 2013

**Date of Publication:** 2013-11-25

**Nation of First Publication:** United States

**Authorship on Application:** Kristen Anderson-Lopez; Domicile: United States; Citizenship: United States. Authorship: music, lyrics.

Robert Lopez; Domicile: United States; Citizenship: United States. Authorship: music, lyrics.

**Contents:** Spring Pageant.

More Than Just the Spare.

You're You.

Life's Too Short.

Life's Too Short (Reprise)

**Names:** Anderson-Lopez, Kristen

Lopez, Robert

Warner-Tamerlane Publishing Corp.

Only for Now, Inc.

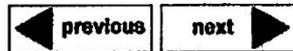
Alphabet Chat Music Publishing

# Public Catalog

Copyright Catalog (1978 to present)

Search Request: Keyword = frozen; walt disney

Search Results: Displaying 46 of 10000 entries



Labelled View

## *FROZEN.*

Relevance: ■ ■ ■

Type of Work: Motion Picture

Registration Number / Date: PA0001871077 / 2013-12-09

Application Title: FROZEN.

Title: FROZEN.

Description: 5 Film reels ; 35mm.

Copyright Claimant: Disney Enterprises, Inc., Transfer: By written agreement. Address: 500 S. Buena Vista Street, Burbank, CA, 91521, United States.

Date of Creation: 2013

Date of Publication: 2013-11-27

Nation of First Publication: United States

Authorship on Application: Walt Disney Animation Studios, employer for hire; Domicile: United States; Citizenship: United States. Authorship: entire motion picture, Revisions/additions to script as spoken text.

Pre-existing Material: script/screenplay, preexisting music, Based on Hans Christian Andersen's fairytale "The Snow Queen".

Basis of Claim: all other cinematographic material, revisions/additions to script, including new music/sounds.

Copyright Note: C.O. correspondence.

Names: Buck, Chris

Lee, Jennifer

Walt Disney Animation Studios

Disney Enterprises, Inc.

**A. COPYRIGHTABLE SUBJECT MATTER  
(Original Works of Authorship in Tangible Form)**

- I. ARTWORK, DECORATION
- II. PHOTOGRAPHS
- III. COMPUTER PROGRAMS - SOURCE CODE
- IV. TEXT
- V. AUDIO/VISUAL WORKS
  - A. MANUALS**
  - B. ADVERTISEMENTS**
  - C. PROMOTIONAL MATERIALS**
  - D. TRADE SHOW/ CUSTOMER PRESENTATIONS**
  - E. WEB PAGES**
- VI. MUSIC
- VII. MASK WORKS
- VIII. ARCHITECTURE

**B. WORK CREATED IN-HOUSE**

- I. IN COURSE AND SCOPE OF EMPLOYMENT
- II. BEYOND SCOPE OF EMPLOYMENT

**C. WORK FOR HIRE**

- I. LIMITED DEFINITION
- II. ASSIGNMENT

**D. I. COMMON LAW - WHEN CREATED ©**

-Difficult to Enforce

- II. FEDERAL - LIBRARY OF CONGRESS \$35/\$55 Online Filing/ \$85 Paper Filing ©  
LIFE OF AUTHOR PLUS 70 YEARS/ 95 YEARS FROM PUBLICATION  
WITHIN 3 MONTHS OF CREATION FOR STATUTORY DAMAGES  
AND ATTORNEY FEES  
BILATERAL PROTECTION FOR MOST COUNTRIES

SYMBOLS

©COPYRIGHTED, COMPANY NAME, ALL RIGHTS RESERVED

# TRADE SECRETS A

- Any business information that is not common knowledge in the trade (i.e., secret formulas, customers, suppliers, ideas, marketing info..) and info gives competitive advantage
- Protected Under State Contract Law and State Regulations
- Federal Statutes Cover Potential Misuse
- Life Span Indefinite If Kept Secret
- Agreements to Keep Secret:  
Employee + Nondisclosure + Noncompete Agreements  
Information Marked Proprietary, Confidential, Secret

# TRADE SECRETS B

- *Restricting access:* Many companies restrict physical access to confidential material only to the employees who have a "need to know."
- *Labeling documents:* Sensitive documents should be stamped or labeled "confidential," "proprietary," "restricted," or "secret." If possible, these documents should be secured when not in use.
- *Password protecting confidential computer files:* Providing employees with clearance to view confidential information by using secure passwords can restrict information on a company's computer network, Web site, or internet.
- *Maintaining logbooks for visitors and maintain logbooks for access to sensitive material*
- *Maintaining adequate security measures:* Shredders to destroy documents. Desks and cabinets that can be locked and secured. Alarms, security systems, and security personnel to protect a firm's premises.

# ENHANCE CHANCES FOR SUCCESS

## I. BUSINESS PLAN

- a) MOST BUSINESSES FAIL. WHY SHOULD YOU?

## II. DELEGATING

- LET GO: YOU DON'T HAVE TIME TO CHANGE YOUR OWN OIL to RUN A MILLION DOLLAR COMPANY

### HIRING THE NECESSARY EVIL PEOPLE

- ACCOUNTANTS
- ATTORNEYS

### REGISTERED PATENT ATTORNEYS vs. PATENT AGENTS

### BRINGING IN HELP

- INVESTORS
- PARTNERS
- RELATIVES/FRIENDS

## III. NETWORKING AND EDUCATION/*EDUCATION*/EDUCATION

- a) SBDC WORKSHOPS/COUNSELORS
- b) INVENTOR CLUBS - THE "AA" MEETINGS FOR INVENTORS.
- c) WRITER CLUBS = THE "AA" MEETING FOR AUTHORS AND ARTISTS

## PERSISTENT S.O.B.s

### **SUCCESSFUL CREATORS OF INTELLECTUAL PROPERTY INCLUDING INVENTORS, AUTHORS, TRADEMARK CREATORS HAVE NONE OF THE FOLLOWING IN COMMON:**

- Subject matter is not in common
- Age is not in common
- Gender is not in common
- Education is not in common
- Experience is not in common

### **WHAT ALL SUCCESSFUL ENTREPRENEURS OF INTELLECTUAL PROPERTY HAVE IN COMMON IS THAT THEY ARE ALL PERSISTENT S.O.B.s**

- They don't give up
  - They don't take "NO" for an answer
  - They are the best salesperson for their ideas
  - They put their money where their mouth is
  - They're willing to put their own money and time in to make it work (usually years and thousands of \$)
-

## SCAMS

### **I. INVENTION MARKETING COMPANIES (1-800-SEND US \$\$\$), TV, RADIO ADS, MAGAZINES**

- IF IT SOUNDS TOO GOOD TO BE TRUE ... IT IS A SCAM
- UNENFORCEABLE CONFIDENTIALITY AGREEMENTS
- \$8,000 PATENT SEARCHES
- WORTHLESS DESIGN PATENTS
- UNLICENSED ATTORNEYS
- UNINSURED COMPANIES
- CHECK WITH THE BETTER BUSINESS BUREAU
- CHECK WITH THE OFFICE OF CONSUMER AFFAIRS
- REFERENCES/EXPERIENCE/TRACK RECORD
- LEGITIMATE MARKETING COMPANIES TRADITIONALLY  
TURN DOWN MOST IDEAS

### **II. SCAM BROCHURE AT U.S.P.T.O. (Listings of Bad Companies at U.S.P.T.O.)**

### **III. MORE GARBAGE**

- Paralegal Companies (Web-based, storefront)
- Ex Criminals
- Bad work
- Look for Disclaimers, they are NOT OFFERING LEGAL ADVICE

### **IV. VENTURE VULTURES (51% OWNERSHIP -- MONEY IS CONTROL)**

- 51% OWNERSHIP – MONEY IS CONTROL
- 50/50 Also a Problem
- 18% Credit Card Interest Better than Having Partner

# **GENERAL MARKETING OF YOUR INTELLECTUAL PROPERTY (IP-Patents, Trademarks, Copyrights, Trade Secrets)**

## **I. LICENSING**

**-Difficult to accomplish**

**Most companies are not interested in you IP**

**-Royalties-Often 1% to 7%, lesser amount for unknowns**

**\$100 item @ 1% or \$1 in royalty per unit**

**-Invention Promotion Firms – common tactic for REPOFF.**

**-More Dependent on Others to “Run the Show”**

**Need to rely on other business and their needs first**

**-Still Need Business Plan since first timers often have no track record, and no history with product marketing.**

**-Less Risk than Manufacturing**

**-Less expensive than manufacturing since others absorb majority of costs and expenses**

### **TYPES OF LICENSES**

**A. EXCLUSIVE-Generally One Licensee  
SINGLE LICENSE**

**FIELD OF USE LICENSE**

**GEOGRAPHIC LICENSE**

**B. NON-EXCLUSIVE-Plural Licensees**

## **II. MANUFACTURING-”Run the Show”**

**-Higher change for larger payout-Profits greater than royalties**

**\$100 item, with \$50 profit**

**-Greater expenses than licensing. Can include costs of molds, manufacturing, distribution, marketing, personnel, etc.**

**-Greater Risks over licensing. Liabilities, warranties and guarantees.**

**- Need Business Plan.**

**-May need partners for investments, management, etc.**

**-You Run the Show, and your needs are first.**

**-Recommended over Licensing if you can do it!**

## **III. ASSIGNMENTS**

**ONE TIME TRANSFER OF OWNERSHIP OF RIGHTS**

## **HELL FACTORS -ALL SUCCESSFUL ENTREPRENEURS GO THROUGH PROBLEMS & HURDLES**

### **UNREALISTIC EXPECTATIONS THAT CREATE PROBLEMS AND HURDLES AND BECOME HELL FACTORS**

-NO NEED TO PUT ANY MONEY INTO IT AND NO NEED TO SPEND ANY TIME ON IT

FACT- EVERYTHING COSTS MONEY, PROTOTYPES USUALLY NEEDED FOR AT LEAST MARKETING INVENTIONS

FACT-MUST BE TREATED AS A BUSINESS AND NOT A HOBBY

-NO NEED TO GET PROTECTION

FACTS- NO ONE INTELLIGENT WILL INVEST IN AN UNPROTECTED IDEA, NO COMPANY WILL LICENSE UNPROTECTED IDEAS

-GETTING THE PATENT, TRADEMARK, COPYRIGHT WILL GUARANTEE SUCCESS

FACTS- 97% OF FIRST TIME INVENTORS FAIL & HIGHER PERCENTAGE FIRST TIME AUTHORS FAIL

-TELEVISION/INTERNET MARKETING COMPANY LIKES IDEA AND WILL HELP

FACT- MOST IDEA SUBMISSION COMPANIES ARE "RIP-OFFS". SEE U.S. PTO SCAM BROCHURE

-SUCCESSFUL COMPANIES & WEALTHY PEOPLE & CELEBRITIES WILL IMMEDIATELY RESPOND TO YOUR INQUIRIES

FACTS-SUCCESSFUL COMPANIES AND FAMOUS PEOPLE/CELEBRITIES ARE INUNDATED WITH IDEA SUBMISSIONS  
AND HAVE NO TIME TO RESPOND AND ARE WORRIED ABOUT BEING SUED

-EVERYONE WILL BUY ONE, AND EVERYONE WILL WANT ONE

FACT-IMPOSSIBLE TO EXPECT EVERYONE WILL WANT ONE OR BUY ONE. BUSINESS PLAN IS IMPORTANT

-NO NEED TO DO MARKETING RESEARCH AND NO NEED FOR A BUSINESS PLAN

FACT-WINGING IT DOES NOT WORK. THERES NOT ENOUGH TIME TO RUN IN A HUNDRED DIFFERENT DIRECTIONS

-HANDSHAKES ARE ENOUGH, NO NEED TO PUT AGREEMENTS IN WRITING

FACTS-HANDSHAKES VIRTUALLY IMPOSSIBLE TO ENFORCE. INVESTORS & BUYERS WANT WRITTEN AGREEMENTS

-THERE WILL BE NO PROBLEMS WITH CO-INVENTORS, PARTNERS, INVESTORS

FACT- OVER 50% MARRIAGES END IN DIVORCE & BUSINESS PARTNERS OFTEN HAVE ACRIMONIOUS DIVORCES

FACT-THE MORE CO-INVENTORS, PARTNERS, AND INVESTORS, THE GREATER THE CHANCE OF PROBLEMS

-SUCCESS WILL HAPPEN OVERNIGHT

FACTS-SUCCESS USUALLY TAKES TIME, EXPECT TO TAKE YEARS AND NOT DAYS

# AMERICAN MAXIMS

- **You Know You Made IT....WHEN YOU ARE BEING RIPPED OFF!**
  
- **HIGH PROBABILITY OF A RACE GOING ON**  
(Edison - Light bulb,  
Wright Bros. - Flying Machines)
  
- **TWO ROADS TO FOLLOW:**
  - 1) **Protect It – Intellectual Property**
  - 2) **Marketing Path (Business Plan)**