

Approaching the "Patent Cliff"

Ralph E. Warmack, PhD Registered Patent Agent ralph@powerpatent.com





Changes taking effect in 2013

- First-inventor-to-file (effective March 16)
- Repeal Statutory Invention Registration (SIR)
- New derivation proceedings
 - ✓ Will not prevent first filer from obtaining a patent even if first filer's invention is an obvious extension of information derived from another
 - ✓ Monitor recently issued patents to determine need to file derivation proceedings
 - ✓ Use provisional patent application to avoid derivation proceedings (and reduce cost)
- New Post-Grant Review (PGR)
 - ✓ Request PGR within 9 months if new patent blocks your product(s)
- New fee schedule (effective March 4)



New Fee Schedule

What is a "Micro Entity"?

- Qualifies as Small Entity
 - ✓ Has not assigned, granted, conveyed, or licensed (except to Federal agency), and under no obligation to assign, grant, convey, or license, any rights in the invention
 - ✓ Person/Individual
 - √ Small Business < 50 employees
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 - ✓ Nonprofit Organization
- Has not been named as inventor on more than four previously filed patent applications
- Has gross income below designated level
 - ✓ Without having transferred ownership interest in the application to an entity with gross income exceeding such designated level
- Eligible for 75% reduction in fees
 - ✓ Provisional application filing fee = \$65
 - ✓ Non-provisional (utility) filing, search and exam fees = \$400



First Inventor to File (FITF)

New "Rules of Thumb"

- In general, he who files first wins
- Race to the patent office
- Avoid gaps between conception and disclosure
- Make sure applications are complete and accurate, and that no subject matter is missing
- Don't forget that "disclosures" include presentations, demos, website and social network postings



Old Rules Still Apply

Invention <u>must not</u> be...

- Abstract idea, scientific principle
- Human being, naturally occurring article
- Perpetual motion or atomic energy machine
- Process or business method not tied to machine
 Invention must be...
- Useful described in clear and definite terms for one of ordinary skill in the art to make and use the invention
- Novel different from what is already known (patented, published, disclosed, on sale)
- Unobvious considered unobvious by one skilled in the art



Court Rulings on Obviousness

Federal courts have held that a patent's subject matter can be proved obvious if there existed at the time of invention a known problem (including the problem motivating the patentee) for which there was an obvious solution encompassed by the patent's claims, and that common sense and ordinary creativity of a person having ordinary skill in the art are part of obviousness.



Provisional Patent Application

- Establishes FITF ("reduces invention to practice")
- PPA is NOT examined by USPTO
- Utility patent application must be filed within one year to claim PPA's filing date (priority)
- Allows applicant to use "Patent Pending"
- PPA must contain...
 - ✓ Detailed description (must include ALL subject matter)
 - ✓ Drawings (if necessary to understand the invention)
 - ✓ Claim is NOT required
 - ✓ Cover sheet
 - ✓ Fee and fee transmittal form



Introduction to ProvisionalBuilder®

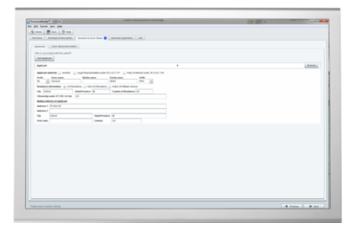
- ✓ Comprehensive software solution which facilitates disclosure and filing of provisional patent applications
- ✓ Produces robust, error-free provisional applications
 - Real-time search engine
 - Real-time drawing verification
 - Integrated cover sheet
 - Ready-to-file format
- ✓ Speeds process
- ✓ Reduces cost
- ✓ Allows inventor to quickly and inexpensively establish IP ownership by becoming "first inventor to file"

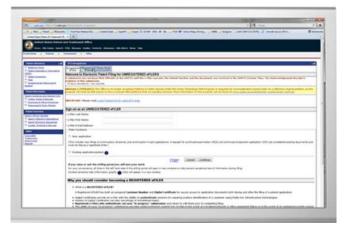
Introduction to ProvisionalBuilder®

ProvisionalBuilder runs on the Inventor's laptop (Microsoft Windows or Mac OS X)











ProvisionalBuilder® Features



Specification (Description and Drawings)

The inventor specifies the invention with the built-in word processor and labels significant parts of imported drawings with reference numbers.



Online Reference Search

ProvisionalBuilder searches, finds and displays in real-time issued patents and/or published applications while writing and editing the invention specification to show how others have described similar subject matter.



Inventorship and Cover Sheet

This function allows the inventor to enter "inventorship" information and create a cover sheet that is required by the USPTO for filing a provisional patent application.



ProvisionalBuilder® Features



Verify and Generate Application

ProvisionalBuilder checks to ensure that there are no errors or omissions in the description or drawing annotation so that applications are filed absolutely error-free. If all is in order, a ready-to-file application in PDF format is generated. There is also an option to option to export the application to Microsoft Word for subsequent editing.



File Application

This function files the provisional patent application electronically with the USPTO's Electronic Filing System (EFS). ["EFS-Web utilizes standard Web-based screens and prompts to enable you to submit patent application documents in PDF format directly to the USPTO within minutes."] Alternatively, the application can be printed and filed using US Postal Service Express Mail.



http://www.powerpatent.com/provisional-builder

- Video Tutorials
- User Manual And Specifications

Community References



"ProvisionalBuilder® offers intuitive usability to the novice inventor, while the documentation and help videos do a great job explaining the provisional patenting process. We're proud to have helped guide its entry into the inventor community and know first-time patent filers will find it to be a useful and valuable tool."

Mark Reyland
Executive Director, United Inventors Association of America



"ProvisionalBuilder® software's ability to quickly access patent databases and bring up a detailed patent is really helpful to me as an inventor."

Robin Faulkner
President, Danbury Inventors Group



Customer References



"I recently used ProvisionalBuilder to file our system and method provisional patent application. It made the task of filing easy. The software helped break up the content into manageable, structured segments and provided helpful hints along the way. Its database of awarded patents made researching other patents a cinch. And, the ability to export the document into PDF and Word formats came in handy as I was able to send the document to my peers for review. I highly recommend this software – it is like having an attorney on staff."

Jay Sigonahalli Co-Founder and CTO, Internet start-up in Redwood City, CA



"I read the ProvisionalBuilder user manual and immediately started work on my provisional application. I was able to put together a very solid application in a matter of days without the benefit of extensive knowledge of patent writing. I was able to learn from the various patented products' descriptions, since they are in my patent's domain, and then easily highlight what differentiates the look and function of my unique product from other products. I couldn't be happier with your product and will be starting another provisional patent application very soon."

Michael Palladino
Founder and Owner, Basic Innovations Group in Newport Beach, CA



Read more about it...

http://www.powerpatent.com/update/download/Brochure Mar6 2012.pdf









http://www.powerpatent.com/webinar2013

PowerPatent hosts a series of free online webinars to help innovators become more effective at protecting their ideas and inventions. These webinars are about one hour in length and are presented every other Thursday throughout 2013 with a different topic and Q&A provided at the end. The concepts taught build on each other so inventors should plan on starting at the beginning and taking the entire series. Registration is required to logon.