

Innovation in the Early 21st Century

DESIGNS
FOR THE **W** **R**L^D
Helping Humanity through Innovation



Outlaw
Solutions &
Concepts



A Collaborative Partnership



Marc Nadeau, Designs for the World LLC

- Creating humanitarian innovations for people in the developing world and for victims of natural disaster and war
- Product development for inventors and corporations, including digital design, prototyping, serial production, and manufacturing
- 30+ years of Digital Design, Engineering, and Manufacturing for commercial, marine, residential, and industrial applications

Dave Outlaw, Outlaw Solutions & Concepts LLC

- Public outreach through local humanitarian agencies for domestic and international endeavors
- Training and mentoring on-the-job through corporate programs and with students in local academic and technical institutions
- 30+ years in the Plastics Industry with expertise ranging from tooling design to management of molding plants

Innovation

The process of creating and delivering new customer value in the marketplace



All Innovations Provide Additional Customer Value.



Value = (Product's or Service's Benefits) – (Cost)





Inspiration

How Will You Change the World?



Help a Friend



Fill a Need



Be Motivated



Idea

Is It **GREAT** or *Just Good*?



Move Ahead?
Y/N



Test with N-A-B-C



Get Feedback



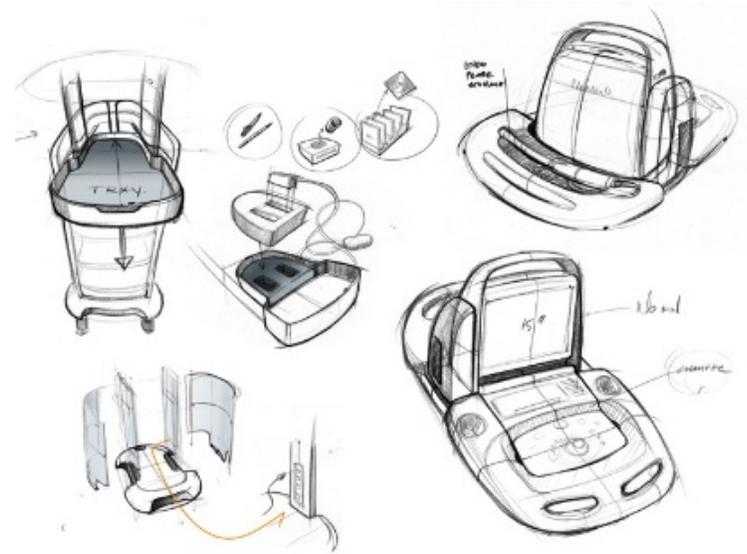
N What Is the Market **Need**?

A What Is Your **Approach**
for Addressing This Need?

B What Are the **Benefits** Per
Costs of Your Approach?

C How Does the Benefit-To-
Cost Compare With the
Competition?



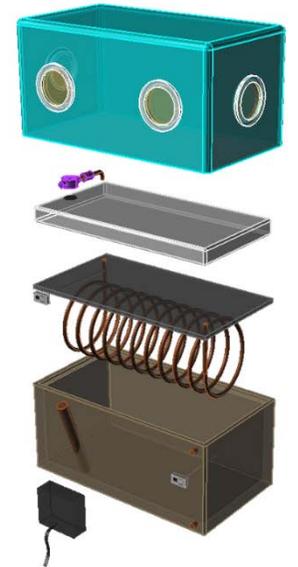


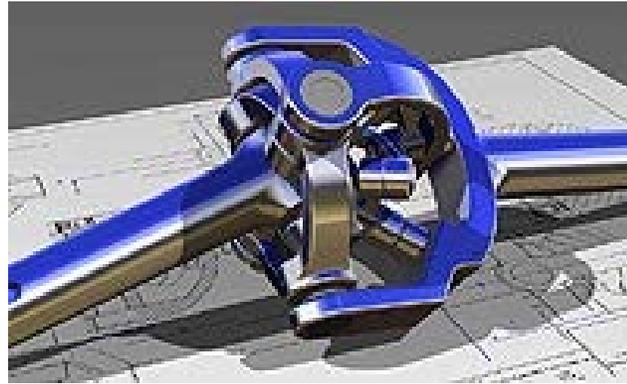
Google
patents beta



Concept

1st Model of Your Idea





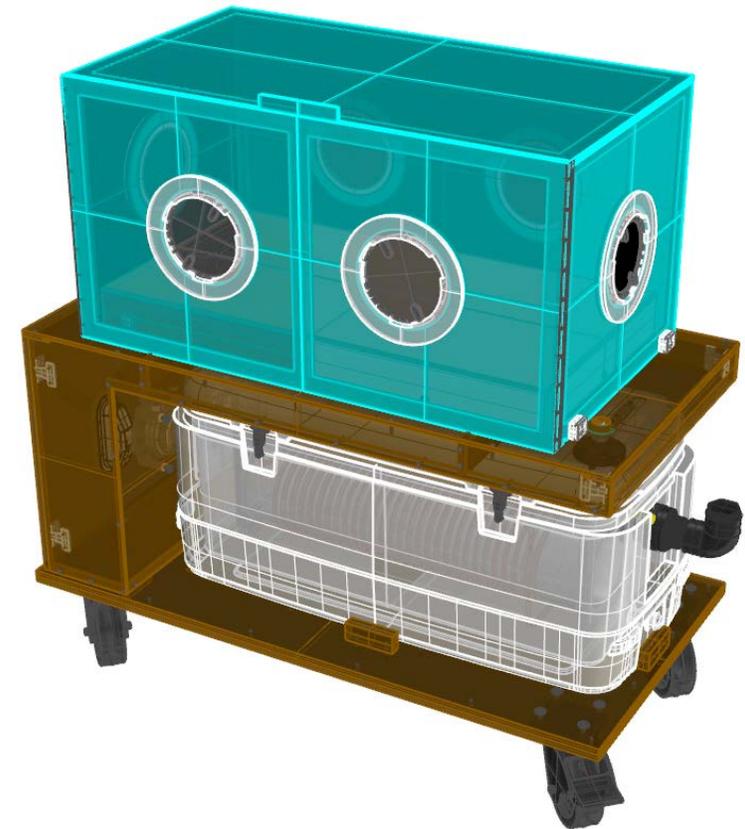
 **McMASTER-CARR.**

GRABCAD



Digital Prototype

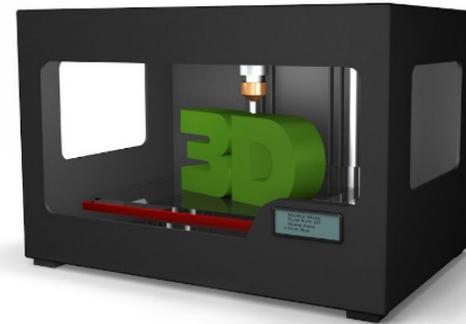
A Complete Virtual
Representation of Your Idea





Proof-of-Concept

A Physical Prototype
of Your Idea



Additive
Manufacturing

Subtractive
Manufacturing



Intellectual Property Protection



**NON-DISCLOSURE
AGREEMENT**

This Agreement is made on DD/MM/YYYY

BETWEEN
[The Disclosing Party]
AND
[The Receiving Party]

Reference: Information related, but not limited to, development projects and assignments to be performed by the Recipient for the Company.
The Company possesses competitively valuable Confidential Information (as hereinafter defined) regarding its current products, future products, research and development, and general business operations. Recipient may enter or has entered into a business relationship with the Company and in connection therewith may need to receive or use the Company's Confidential Information and Materials or to create new Confidential Information and Materials for the Company. In consideration of the premises and covenants contained in this Agreement and the disclosure of Confidential Information and Materials from the Company to the Recipient, the parties hereto agree as follows:

1. Confidential Information and Materials
(a) "Confidential Information" shall be written in different parts. Continue writing confidential information and relevant materials of this non-disclosure agreement template. "Confidential Information" shall be written in different parts. Continue writing confidential information and relevant materials of this non-disclosure agreement template. "Confidential Information" shall be written in different parts. Continue writing confidential information and relevant materials of this non-disclosure agreement template.

Mutual or Project



Provisional Application
Design and/or Utility Patent



Publish Material



Register

Serial Manufacturing

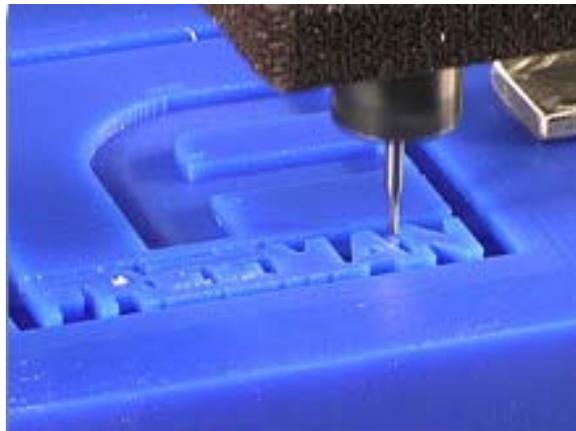


Injection Molding

**BEFORE
CONSIDERING**



Mass Production



Machinable Wax Mold

**PLAN FOR
LIMITED
PRODUCTION**



Silicone Mold



Get Your Innovation to the People



Survive

Product Development and Consultation



Automotive



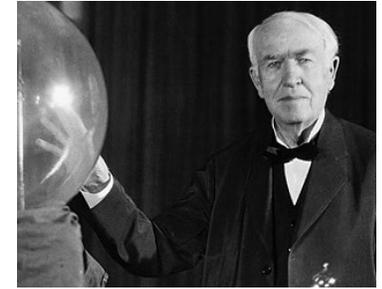
Construction



Hospitality



Medical



Individual
Inventor

Market Our Innovations



Lifestyle™ Induction
Cooking Table



Blooming Magic™
Floral Arrangement Vase



OS 3D Printer™



Tikü™ Incubator

Teach 3D Digital Technologies





Keep Creating!



**Innovation...*Not Politicians*
Will Keep America Great!**



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