

The Morpheus broadhead family brings a new level of technology to the bow hunting world. Not since the advent of metal alloys in the Bronze Age has there been such a technological advance in a hunting weapon. The Morpheus broadhead has features which have never been seen before.

PATENT PENDING

- 1. Initial flight stabilization
- 2. Advanced exsanguination technology
- 3. Use of advanced composites in several of its parts
- 4. A huge range of weight "tuning" options

ANATOMY OF A PERFECT FLIGHT

Pre release the blades are held in the closed position by the plunger spring. Once the arrow is released the blades are temporarily forced open giving the arrow added flight stability during the first several yards of flight.

Shortly after the release, and once the arrow is on its staiblized path to the target, the blades are forced closed by the internal plunger spring. This elimintes the possibilites of wind planing during flight, reduces drag and increases accuracy.

Finally the arrow reaches its destination and the blades are once again forced open by the kinetic energy of the arrow creating a large wound channel in the target.

Once the arrow's forward momentum has ceased the plunger spring, once again, forces the blades into the closed position. This allows the arrow to fall out of the wound and facilitates the best bood trail possible. We call this advanced exsanguination technology and it is found on this broad head design alone.

INITIAL
FLIGHT
STABILIZATION
TECHNOLOGY

SUPER-STRONG
ADVANCED
COMPOSITES

LESS LOST GAME

ADVANCED EXSANGUINATION TECHNOLOGY

BENEFITS TO THE BOW HUNTER

GREATEST
WEIGHT
ADJUSTMENTS
OF ANY BROADHEAD
ON THE MARKET
TODAY

BEST VALUE AMONG MECHANICAL BROADHEADS MULTIPLETIP
OPTIONS AVAILABLE

ABILITY TO TUNE
TO THE PERFECT
WEIGHT

MOST TECHNOLOGICALLY ADVANCED BROADHEAD

BENEFITS TO THE MANUFACTURER

LOW-COST
BLADE
MANUFACTURING
AND ASSEMBLY
ALREADY
ARRANGED

THE MORE
UNITS PRODUCED THE GREATER
THE MARGINS BECOME
DUE TO ECONOMIES
OF SCALE

INJECTION
MOLDED PARTS
MEANS
ECONOMIES OF SCALE
CAN BE ACHIEVED
INCREASING
MARGINS

MODULAR
CONSTRUCTION
MEANS
EASY FABRICATION

HYPE
CREATED BY
INTRODUCTION
OF NEW
NEVER-BEFORE-SEEN
FEATURES

MIM PARTS
MEANS
ECONOMIES OF SCALE
CAN BE ACHIEVED
INCREASING
MARGINS

SCALE-ABLE
PRODUCTION
AS DEMAND GROWS
WITH
MULTY CAVITY
MOLDS



SCAN THE QR CODE TO SEE THE ANIMATION OF THE MORPHEUS BROADHEAD

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