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PROTECTING YOUR INVENTIONS

PRESENTED TO INVENTORS COUNCIL OF CENTRAL FLORIDA

MAY 2019



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OVERVIEW OF THE PATENT SYSTEM

- 1. Provisional Patent Applications (PPA)
- 2. Non-Provisional Patent Application (Utility Patent Application UPA)
- 3. Design Patent Applications (DPA)
- 4. Patent Searches
- 5. Ways to save money



1. PROVISIONAL PATENT APPLICATION

– What it is and What it Does –

• A patent application with less formality

- Does not need to include legal claims
- Allows you to use the term "patent pending" for 12 months after filing
- Gives you a filing date and application number with the USPTO



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1. PROVISIONAL PATENT APPLICATION

– ADVANTAGES –

- Allows for a quick filing date
 - Patent System changed from a first to invent to a first to file system
- Not reviewed substantively by the USPTO
- Not published with the USPTO unless referenced in a Non-Provisional Application
- Confidentiality may allow you to keep the idea as a trade secret
 - Confidentiality may allow for legal coverage under a Non-Disclosure Agreement
- Peace of mind
- Discourages would be infringers from stealing your idea
- Defines your idea
- Allows you to test the viability of your invention for 12 months



1. PROVISIONAL PATENT APPLICATION

– DISADVANTAGES –

- By itself does not result in a patent
 - There is no such thing as a provisional patent
- If used to obtain a patent, must be detailed enough to enable a person of ordinary skill in the art to construct and use your invention
- If used to obtain a patent, must be detailed enough to cover the patentable aspect of your invention
- Admissions regarding prior art



2. NON-PROVISIONAL PATENT APPLICATION

– What it is and What it Does –

- A patent application that includes legal claims
- Gives you a filing date and application number with the USPTO and allows you to claim "patent pending" while the application is being prosecuted before the USPTO
- If successful, affords you a patent on your invention
- A patent allows you to legally exclude others from making, using, selling, and importing an invention covered by the patent
- Patents last for 20 years from the filing date
- In exchange for the legal right to exclude, a patent must fully disclose an enabling embodiment of the invention, which is made public.



2. NON-PROVISIONAL PATENT APPLICATION

– ADVANTAGES –

- If successful, gives you exclusive right to your invention for 20 years
- Acts as a deterrent to infringers
- Lets investors know you are serious about your invention
- Stronger case for a license deal
- May be assigned
- Forces you to define your invention
- A patent gives you a proprietary right in your idea/invention



2. NON-PROVISIONAL PATENT APPLICATION

- DISADVANTAGES -

- Long process
- More Expensive
- Much more cumbersome to draft
- More rules for drafting and eligibility
- Not guaranteed a patent



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3. DESIGN PATENT APPLICATION

- In general terms, a "utility patent" protects the way an article is used and works while a "design patent" protects the way an article looks.
- A design patent protects only the ornamental features of an item, not the functionality
- Design patents are often used with things like cars, furniture, and jewelry
- Modern uses of design patents have extended their application



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4. PATENT SEARCHES

- A search, usually of patents and patent applications, to find the same or similar invention.
- U.S. Patent Search
- International Patent Search
- 35 U.S.C. §102 Anticipation Rejection
- 35 U.SC. §103 Obviousness Rejection
- Is a formal patent search necessary?
 - Risk of incorporating other patents into your invention



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5. WAYS TO SAVE MONEY

- <u>PATENT SEARCHES</u>-

Conduct your own patent search

- Google Patents Free at <u>https://www.google.com/patents</u>
 - Doesn't always have up to date patents
 - Sometimes lags for several months or a year
 - Easily searchable and gives you an idea of what is out there

- USPTO website – Free at <u>https://www.uspto.gov/patents-application-process/search-patents#heading-1</u>

- Has up to date published patents and published patent applications
- Can search patent categories
- <u>Hire a patent search agency</u>
 - Usually only a few hundred dollars

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5. WAYS TO SAVE MONEY

- FILING FEES -

Micro Entity Status

- 1. Must qualify as a USPTO-defined small entity
- 2. Not named on more than four previously filed applications
- 3. Not have a gross income more than three times the median household income (\$184,116 as of June 2019)
- 4. Not be under obligation to assign, grant, or convey a license or other ownership to another entity that does not qualify
- 5. Must file a certification stating the above.
- May save \$355 in UPA filing fees (as of June 2019)



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5. WAYS TO SAVE MONEY

- PROVISIONAL PATENT APPLICATIONS-

Bullock Law Offices, P.A. – Patent Pending Program

- Do-It-Yourself software that steps you through drafting your own provisional patent application
- Programmed by Patent Attorney Stephen Bullock
- Provisional patent application filed by Bullock Law Offices, P.A.
- Cost is a few hundred dollars
- Visit <u>www.BullFirm.com</u> or call 877-354-0809 for more information.